**REBECCA E. BURNETT**

**DIRECTOR OF WRITING AND COMMUNICATION** ~ **GEORGIA INSTITUTE OF TECHNOLOGY**

**CLASS OF ’58 ENDOWED PROFESSOR** ~ **SCHOOL OF LITERATURE, MEDIA, and COMMUNICATION**

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| 111 Stephen C. Hall Building  215 Bobby Dodd Way  Georgia Institute of Technology  Atlanta, GA 30332  404-894-1158 (o) | 285 Connecticut Avenue NE  Atlanta, GA 30307 rebecca.burnett@lmc.gatech.edu  rebeccaeburnett@gmail.com  404-622-0240 (c) |

1. **EARNED DEGREES AND CERTIFICATES**

# Certificate, June 2009, Harvard University, Institute for Management and Leadership in Education, Cambridge, MA

**PhD** Rhetoric, 1991, Carnegie Mellon University, Pittsburgh, PA   
Dissertation: *Conflict in the Collaborative Planning of Co-Authors: How Substantive Conflict, Representation of Task, and Dominance Relate to High-Quality Documents* (1992 NCTE Promising Researcher Award)

**MA** English, 1989, Carnegie Mellon University, Pittsburgh, PA

**MEd** Curriculum Design; Educational Administration, 1974, now University of Massachusetts at Lowell (formerly University of Lowell)

**BA** English (honors), 1968, University of Massachusetts at Amherst  
Undergraduate Honors Thesis: *Metrical Variance in John Donne’s Poetry*  
English Education Block, Smith College, Northampton, MA  
Study abroad, St. Hilda's College, Oxford University, England

1. **EMPLOYMENT HISTORY**

**Georgia Institute of Technology**, Atlanta, GA

***Rank:*** Professor, Class of ’58 Endowed Professorship, School of Literature, Media, and Communication, 2007–present

***Administrative Role****Director of Writing and Communication* for Georgia Tech, 2007–present.

My responsibilities continue to be wide ranging and include these major activities:

* Lead Writing and Communication Program, which includes associate director, assistant director, assessment coordinator, tenure-track communication center director, 40 postdoctoral teaching fellows, three lecturers, four undergraduate interns.
* Develop an Institute-wide initiative in multimodal communication.
* Work with architects to design and develop three facilities: (1) Laptop classroom.   
  (2) Institute-wide Communication Center—3,000 sq. ft. in 220,000 sq. ft. Clough Undergraduate Learning Center, with LEED Platinum certification. (3) Hall Building—11,000 sq. ft. program headquarters, with LEED Gold certification; classrooms, work spaces, screening room.
* Sustain relationship with Hall Building donor.
* Develop and maintain an innovative, rigorous core communication curriculum with more than 5,000 undergraduate students per year.

**II. EMPLOYMENT HISTORY**, continued

**Iowa State University**, Ames, IA

***Ranks:*** University Professor Emeritus, 2007–present

University Professor, 2002–2007

Professor, 1999–2002

Associate Professor, 1994–1999

Assistant Professor, 1991–1994

***Administrative Roles***

*Director of Advanced Communication*, 2000–2007. The program included technical communication, business communication, and other courses taken annually by more than 3,000 undergraduates.

*Co-Director of AgComm*, 1995–2007. I shared responsibility for directing this communication-intensive program, which had more than 250 courses that integrated written, oral, visual, and electronic activities and assignments into the agriculture and natural resources curriculum.

*Coordinator, Rhetoric and Professional Communication*, Department of English, Iowa State University, 2003–2005 (except January–June 2005). I facilitated programmatic concerns for 18 tenured/tenure-eligible faculty members who teach in the three Rhetoric and Professional Communication programs.

*ISUComm Developer and Consultant*, Iowa State University, 1998–2005. ISUComm was Iowa State University’s communication-across-the-curriculum program, focusing on written, oral, visual, and electronic communication (WOVE). I was one of the initial developers of this program and served as a curriculum consultant to departments across the university.

*­­Editor-in-Chief*, *Journal of Business and Technical Communication*, 1997–2002. During my five years as editor-in-chief, this international research and pedagogy journal received 15 national awards for “best article” in the discipline.

*ISUComm Assessment Coordinator*, Communication-across-the-Curriculum Program. Iowa State University, 1999–2001. I was responsible for designing, developing, conducting, and reporting on a major university-wide assessment about communication education.

**Visiting Professorships**

Rice University, Houston, TX—Acting Director, The Cain Project in Engineering and Professional Communication, Spring 2005; Visiting Professor, Spring 2002. Responsibilities included faculty development, curriculum development, scheduling, personnel evaluation, and budget.

Michigan Technological University, Houghton, MI, Visiting Professor, Summer 1999

**Fellowships and Adjunct Instructorships**

Carnegie Mellon, Pittsburgh, PA, Teaching Fellow, Adjunct Instructor, 1987-1990

University of Lowell (now University of Massachusetts, Lowell), Adjunct Instructor, 1979-1987

Northeastern University, Boston, MA, Adjunct Instructor, 1983-1986

Merrimack College, North Andover, MA, Adjunct Instructor, 1981-1985

Fort Devens, US Army, Defense Language Institute, Ayer, MA, Adjunct Instructor, 1977

Northern Essex Community College, Haverhill, MA, Adjunct Instructor, 1975-1984,

**Public School Teaching**

Chelmsford High School, Chelmsford, MA, English Teacher, 1971-1987

Taconic High School, Pittsfield, MA, English Teacher, 1969-1971

Crosby Junior High School, Pittsfield, MA, English Teacher, 1968-1969

Southern Berkshire Regional District, Sheffield, MA, Title I Teacher, Summer 1968

###### III. TEACHING

**COURSES TAUGHT AT GEORGIA TECH**

###### Postdoctoral Seminars at Georgia Tech (including course development)

###### *Pedagogy and Practice of Technical, Business, and Professional Communication* Fall Semesters 2014, 2013, 2012, 2011, 2010, 2009, 2008, 2007 Spring Semesters 2010, 2009, 2008

###### *Digital Pedagogy in a Multimodal Curriculum (D-Ped)* Fall Semesters 2014, 2013, 2012, 2011, 2010, 2009, 2008, 2007 Spring Semesters 2009, 2008

###### *Research Methodologies* Spring 1015, 2014, 2013, 2012, 2011, 2010, 2009

###### *Professional Development Practices* Fall 2014, 2013, 2012, 2011, 2010, 2009, 2008, 2007 Spring 2009, 2008

###### Undergraduate and Graduate Teaching (including course development)

###### *LCC 3408: The Rhetoric of Narrative*: *Telling Stories Beyond Storybooks*—Spring 2011

###### *LCC 3403: Technical Communication for STAC majors*—Spring 2014

###### *LCC 3410: Rhetoric of Nonlinear Documents­­: Rhetoric of Images*—Fall 2014, 2013, 2012, 2011, 2010, 2009

###### *LCC 3412, Communicating Science and Technology to Public Audiences—Spring 2013 Risk in the City*—Spring 2012 *Communicating Risk in Science*—Spring 2015, 2010 *The Rhetoric of Wicked Risks—*Spring 2009 *Calculating Risk—*Fall 2008 (cross-listed as LCC 6215) andFall 2007

###### *Graduate Students* (Committee Member)

1. Rebecca Rolfe, M.S. in Digital Media—Spring 2012-Spring 2013
2. Dhanaraj Thakur, Ph.D. in Public Policy—Spring-Summer 2010
3. Tanla E. Bilir, M.S. in Digital Media—Spring-Summer 2009
4. Leah Mickens, M.S. in Digital Media—Fall 2008-Spring 2009

###### *Undergraduate Students*

###### *LCC Senior Thesis* (Undergraduate Thesis Director)

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| Vett Vandiver, Fall 2012Kirsten Ryan, Fall 2009 | Lindsey Chatel, Summer, 2009  1. Maria Carter, Fall 2008 |

***LCC Independent Study***(Project Director or Co-Director)

1. Vett Vandiver, graduate independent study, Spring 2015
2. Natalie Caudell and Abbey Wysocki, Spring 2013
3. Emily Amsler, Natalie Caudell, and Abbey Wysocki, Fall 2012
4. Chelsea Cerame (Co-director with Robin Wharton and Andy Frazee on WST-funded Partnership Project), Fall 2012–Spring 2013
5. Catherine Chapman (Co-director with Robin Wharton and Andy Frazee on WST-funded Partnership Project), Fall 2012–Spring 2013
6. Agabail Gall, Spring 2012
7. Weston Packard, Spring 2011
8. Kirsten Ryan, Spring 2010
9. Levi Kafka, Summer 2008

###### III. TEACHING, continued

**TEACHING AT OTHER INSTITUTIONS, 1968-2007**

**Iowa State University, 1991-2007**

###### Graduate Teaching at ISU

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| *English 504: Teaching Professional Communication*  *English 507: Writing and Analyzing Professional Documents*  *English 583: Writing Manuals and Other Instructional Materials*  *English 587: Internship in Business, Technical, and Professional Communication*  *English 589: Theory and Practice of Collaboration*  *English 590: Independent Study*  *English 592: Calculating Risk: Factors that Affect the Communication and Perception of Risk* |

###### Undergraduate Teaching at ISU

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| *English 105: First-Year Composition, Honors*  *English 310: Rhetorical Analysis*  *English 314/314H: Technical Communication (regular, honors, and computer-lab sections)*  *English 413: Composing Documentation and Instructional Materials*  *English 463: Intersections of Imaginative and Technical Literatures*  *English 487: Internship in Business, Technical, and Professional Communication*  *English 490: Independent Study*  *Honors 302: Honors Leadership Seminar*  *Honors 321: Popularization of Science* |

**Individual Graduate Student Guidance at Iowa State University*,*** Department of English, Ames, IA

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| **Summary of ISU Graduate Committees, 1991-2007** | **Total MA/PhD Committees** |
| PhD Committee Chair/Co-Chair | 6 |
| PhD Committee Member | 5 |
| MA/MS Committee Chair | 23 |
| MA/MS Committee Member | 13 |
| **Total Iowa State MA/PhD Committees** | **47** |

**Individual Graduate Student Guidance at Iowa State University*,*** Department of English, Ames, IA

**Chair of PhD Dissertation Committees**

RPC = Rhetoric & Professional Communication.   
IRC = Interpersonal & Rhetorical Communication.

\*\* Designates award-winning thesis or dissertation

**Maria Cochran**, PhD in Rhetoric and Professional Communication. May 2007. Committee Members: D. Winsor (RPC), C. Kostelnick (RPC), J. Goodwin (RPC/IRC), D. Price-Herndl (RPC/literature), J. Hauptman (physics). Dissertation: *Negotiating Scientific Authority in a Public-Addressed Science Discourse: Analysis of National High Energy Physics Labs' Websites. Currently:* Assistant Professor, Department of English, Des Moines Area Community College, Ankney, IA.

**Katherine S. Miles**, PhD in Rhetoric and Professional Communication. May 2006. Committee Members: C. Kostelnick (RPC), G. Sauer (RPC), B. Duffelmeyer (RPC), V. Hegelheimer (applied linguistics), and R. Baer (design). Dissertation: *Virtual Contexts: Redefining the Physicality of New Media Contexts. Currently:* Assistant Professor, Department of English, St. Edward’s University, Austin, TX.

###### III. TEACHING, continued

**TEACHING AT OTHER INSTITUTIONS, 1968-2007**, continued

**Individual Graduate Student Guidance at Iowa State University**, continued

**Chair of PhD Dissertation Committees**, continued

RPC = Rhetoric & Professional Communication.   
IRC = Interpersonal & Rhetorical Communication.

\*\* Designates award-winning thesis or dissertation

\*\* **Donna Kain**, PhD in Rhetoric and Professional Communication, May 2003. Committee Members:   
M. Mendelson (RPC), H. Ewald (RPC), R. Vann (applied linguistics), A. Osterberg (architecture). Dissertation: *Negotiated Space: Constructing Genre and Social Practice in a Cross-Disciplinary Writing Project*. National Award for the Outstanding Dissertation in Technical Communicationfrom the Conference on College Composition and Communication. *Currently*: Associate Professor, Department of English, East Carolina University, Greenville, NC.

**Julie Zeleznik**, PhD in Rhetoric and Professional Communication, May 2003. Committee Members: D. Russell (RPC), D. Roberts (RPC), D. Douglas (linguistics), T. Polito (agronomy). Dissertation: *Cross-disciplinary Teacher Feedback, Collaborative Revision, and Student Performance in a Communication- across-the-curriculum Learning Community*. Nominated for Outstanding Dissertation in Technical Communicationfrom CCCC. *Currently*: Associate Professor, Department of English, University of Wisconsin–Stout, Menomonie, WI.

**Lee Tesdell**, PhD in Rhetoric & Professional Communication, August 1999. Co-Chair with D. Wallace (RPC); *Committee Members*: C. Kostelnick (RPC), N. Nakadate (literature), R. Vann (applied linguistics), N. Wolff (anthropology). Dissertation: *Knowing Each Other's Minds: Japanese and American Experts Share Technical Knowledge*. *Currently*: Associate Professor, Department of English, Mankato State University, MN.

\*\* **Michael Hassett**, PhD in Rhetoric & Professional Communication, August 1995. Committee Members: C. Kostelnick (RPC), D. Roberts (RPC), D. Douglas (applied linguistics), P. Curran (design). Dissertation: *Gendered Graphics: An Examination of the Effect of Gender on Visuals in Professional Communication*. ISU Graduate College Award for Excellence in Research. *Currently*: Implementation Consultant, Envision Technology Solutions (ETS), Midvale, UT.

**Member of PhD Dissertation Committees**

**Rebecca Pope-Ruark**, PhD in Rhetoric and Professional Communication. May 2007. Committee Chair: D. Winsor (RPC); Other Committee Members: D. Roberts (RPC), D. Vrchota (speech communication), J. Kauffman (management). *Professional Writers in Marketing and Public Relations Agencies*. *Currently*: Assistant Professor, Department of English, Elon University, Elon, NC.

\*\* **Dave Clark**, PhD in Rhetoric & Professional Communication. August 2001. Committee Chair: D. Winsor (RPC); Other Committee Members: C. Thralls (RPC), S. Conrad (applied linguistics), T. Smith (philosophy)**.** Dissertation: *A Rhetoric of Boundaries: Living and Working Along a Technical/ Non-Technical Split*. Honorable Mention for Best Dissertation in Technical Communicationfrom the Conference on College Composition and Communication. *Currently*: Associate Professor, Department of English, University of Wisconsin–Milwaukee, WI.

**Robert Reason**, PhD in Educational Leadership and Policy Studies, December 2001. Dissertation: *The Use of Merit-Index Measures to Predict Between-Year Retention of Undergraduate College Students* Committee Chair: L. Ebbers; Other Committee Members: N. Evans, F. Hamrick, M. Shelley (all from Educational Leadership and Policy Studies). *Currently*: Associate Professor. Department of Educational Leadership and Policy Studies, College of Human Sciences, Iowa State University. Formerly Assistant Professor, College Student Affairs and Higher Education, Pennsylvania State University, University Park, PA.

###### III. TEACHING, continued

**TEACHING AT OTHER INSTITUTIONS, 1968-2007**, continued

**Individual Graduate Student Guidance at Iowa State University**, continued

\*\* Designates award-winning dissertation or thesis

\*\* **Clay Spinuzzi**, PhD in Rhetoric & Professional Communication. May 1999; Committee Chair:   
D. Russell (RPC); Other Committee Members: D Winsor (RPC), D. Douglas, (applied linguistics),   
R. Baer (design). Dissertation: *Designing for Lifeworlds: Genre and Activity in Information Systems*. National Award for the Outstanding Dissertation in Technical Communicationfrom the Conference on College Composition and Communication. *Currently*: Associate Professor, Department of English, University of Texas, Austin, TX.

**Lee-Ann Kastman**, PhD in Rhetoric & Professional Communication, August 1998. Committee Chair: T. Kent (RPC); Other Committee Members: C. David (RPC), S. Conrad (linguistics), G. Phye (psych). Dissertation: *The Third Space: The Role of Interpretation in the Production of Discourse. Currently*: Associate Professor, Department of English, University of Minnesota, St. Paul, MN.

**Chair of MA Thesis and Creative Component Committees, 2006-07**

**Sabrina Shields-Cook**, MA in Rhetoric, Composition, and Professional Communication expected December 2007. Currently working on creative component. Committee Members: D. Roberts (RPC), A. Pometto III (food science). Creative Component: *Annual Report for the Institute for Food Safety and Security.*

**David M Niedergeses**, MA in Rhetoric, Composition, and Professional Communication. August 2007. Committee Members: L. Honeycutt (RPC), Ron M. Nelson (mechanical engineering). Thesis: *Crossing Discourse Boundaries: How the Scientific Community Uses the Internet to Include the Public in Scientific Research about Coal Energy.*

**Sarah Brown**, MA in Rhetoric, Composition, and Professional Communication. December 2006. Committee Members: D. Winsor (RPC), D. Price Herndl (RPC/literature/ women’s studies), and   
L. Zachary (engineering). Thesis: *Communication Practices Affecting Women in Undergraduate Engineering*

**Chair of MA Thesis and Creative Component Committees, 2006-07**, continued

\*\* **Amanda Bemer**, MA in Rhetoric, Composition, and Professional Communication, December 2006**.** Committee Members: C. Kostelnick (RPC), G. Sauer (RPC), D. Douglas (applied linguistics), R. Baer (design). Thesis: *Visual Register in Instructional Documents*

**Miranda White**, MA in Rhetoric, Composition, and Professional Communication, May 2006. Committee Members: L. Honeycutt (RPC), G. Sauer (RPC), F. Hamrick (ELPS). Creative Component: *Have Faith: St. Joseph's Bookkeeping Training Manual*.

***NB:*** *A list of the remaining 31 MA thesis and creative component committees is available upon request.*

###### III. TEACHING, continued

**Teaching as a Visiting Professor**

**Rice University**, The Cain Project in Engineering and Professional Communication, Houston, TX   
Acting Director, Spring 2005  
Visiting Professor, Spring 2002.   
Taught *Research Issues in Professional Communication; Research Design in Professional Communication.* Consulted about communication-across-the-curriculum with administrators and faculty in physics, biosciences, civil and environmental engineering, environmental decision making

**Michigan Technological University**, Department of Humanities, Houghton, MI, Summer 1999. Taught graduate course: *Research Design in Professional Communication*

**Teaching at other Universities, Colleges, and Institutions**

**Carnegie Mellon University**, Pittsburgh, PA, 1987-1990, Department of English, Teaching Fellow. Graduate School of Industrial Administration, Adjunct Instructor. Taught *Professional Writing, Technical Writing, Business Communication*

**University of Lowell** (now University of Massachusetts, Lowell), 1979-1987, Adjunct Instructor. Taught *Technical Writing*

**Northeastern University**, Boston, MA, 1983-1986, Adjunct Instructor. Taught *Technical Writing, Interpersonal Communication, Business Presentations*

**Merrimack College**, N. Andover, MA, 1981-1985, Adjunct Instructor. Taught *Technical Writing*

**Fort Devens**, US Army Base, Defense Language Institute, Ayer, MA; summer 1977. Taught US Army Course: *English as a Second Language*

**Northern Essex Community College**, Haverhill, MA, 1975-1984, Adjunct Instructor. Taught *Basic Writing, Composition I, Technical Writing, School Budgeting and Records Keeping*

###### Teaching in Secondary Schools, 1968-1987

**Chelmsford High School**, Chelmsford, MA, English Teacheer, 1971-1987. Taught:

* *American Literature, British Literature, World Literature*
* *Public Speaking, Argumentation and Debate* (coached interscholastic debate team)
* *Technical Writing, Advanced Writing, Creative Writing, Expository Writing*
* *Television Production*

**Taconic High School** (academic-vocational), Pittsfield, MA, English Teacher, 1969-1971

Taught *American Literature, British Literature, World Literature, Speech, Debate*

**Crosby Junior High School**, Pittsfield, MA English Teacher, 1968-1969  
Taught *8th-grade English* and *9th-grade English*

**Southern Berkshire Regional School District**, Sheffield, MA,   
Taught in Title I Program, Summer 1968

**IV. RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITIES**

**Research Interests** (I engage these agendas synergistically, overlapping them in productive ways.)

* **Rhetoric of risk**. Creation, interpretation, and use of verbal and visual aspects of safety information (e.g., instructions and warnings commonly considered instrumental).
* **Collaboration**. Classroom, workplace, and community collaboration, especially the ways in which productive conflict affects the quality of the resulting product.
* **Literacy studies.** The ways in which text and design conventions affect limited-literacy audiences performing high-risk tasks.
* **Visual rhetoric.** The rhetoric of images, especially the ways in which visual information and design replace and supplement verbal information, both in the classroom and the workplace.
* **Interdisciplinarity**. Ways in which rhetoric, multimodality, and digital pedagogy intersect for teaching, learning, and program development, especially in STEAM disciplines.

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| **Publication Summary** (Publications enumerated in this table are listed below.) | **Totals** |
| **Books — 15**  Monograph  College and Professional Writing Textbooks (one of the eight books in six editions)  Trade Books (one of the three books in two editions)  Co-Edited Volume (Refereed)  Secondary Literature and Writing Textbooks | 1  8  3  1  2 |
| **Refereed Articles and Chapters — 33**  Articles in Journals  Chapters in Edited Collections  Chapters in Refereed Abstracts and Articles in Proceedings | 9  18  6 |
| **Selected Non-Refereed Publications — 28**  Reviewed, Non-Refereed Articles and Proceedings  Book Reviews  Edited Journal Columns/Issues  Instructional Resources (one of the instructional resources in six editions) | 8  4  2  14 |

**PUBLISHED BOOKS, BOOK CHAPTERS, and EDITED VOLUME**

**BOOKS AND MONOGRAPHS**

Martin, Robert, Jennifer Alexander, Jessica Bowser, Rebecca Burnett, Dwayne Cartmell, David Doerfert, Sharon Kinsey Melea Reicks Licht. *Strategies for Teaching Communication in Secondary Agricultural Education Programs: A Blueprint for Research and Practice in Teaching Written, Oral, Visual, Electronic, and Nonverbal Communication*. National Council for Agricultural Education. 2009. (45 pages)

Burnett, Rebecca E. *Technical Communication*

6th Edition. Boston: International Thomson/Wadsworth, 2005. (838 pages)

5th Edition. Dallas/Forth Worth, TX: Harcourt, 2001. (815 pages)

4th Edition. Belmont, CA: Wadsworth, 1997. (738 pages)

3rd Edition, Belmont, CA: Wadsworth, 1994. (742 pages)

2nd Edition, Belmont, CA: Wadsworth, 1990. (668 pages)

1st Edition, Belmont, CA: Wadsworth, 1986. (622 pages)

**IV. RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITIES**, continued

**BOOKS AND MONOGRAPHS**, continued

**Reviews of *Technical Communication***

Murphy, Avon J. *Technical Communication* 50.1 (February 2003): 95-102(8).

Rainey, Kenneth T. *Journal of Technical Writing & Communication* 25.3 (1995): 325-328.

Birchak, B. Christiana. *Technical Communication* 41.4 (November 1994): 728-729.

Allen, Nancy. *Technical Communication Quarterly* 3.3 (Summer 1994): 351-356.

Huber, Carole. *Journal of Business & Technical Communication* 1.2 (September 1987): 110-112.

Alford, Elizabeth M. *Teaching English in the Two-Year College* 15.1 (February 1988): 61-63.

Burnett, Rebecca E. *Number-Crunchers and Other Quantitative Types/*Second Edition. Chicago, IL: NTC, 2002. (1992, First Edition).

Zeleznik, Julie M., with Philippa Benson and Rebecca Burnett. *Technical Writing: What It Is & How to Do It*. Jersey City, NJ: LearningExpress, 2000.

Ewald, Helen Rothschild, and Rebecca E. Burnett. *Business* *Communication*. Englewood Cliffs, NJ: Prentice-Hall, 1997.

Burnett, Rebecca E., and Elizabeth Foster. *American Persona*. Littleton, MA: Sundance, 1988.

**Review of *American Persona****:* Hogan, Marc. “An Instructional Lagniappe.” *English Journal* 78.4 (April 1989): 83.

Burnett, Rebecca E., and Elizabeth Foster. *Shakespeare Persona*. Littleton, MA: Sundance, 1988, 1985.

**Review of *Shakespeare Persona****:* Pope, Carol A., and Karen L. Kutiper. “All the World’s a Stage: Teaching Shakespeare.” *English Journal* 77.7 (November 1988): 84-85.

Carosso, Rebecca Burnett, and Judith Stanford. *The Writing Connection*. Englewood Cliffs, NJ: Prentice-Hall, 1983.

**REFEREED BOOK CHAPTERS**

Burnett, Rebecca E., Karen Head, Brandy Ball Blake, Andy Frazee, Diane Jakacki, Christopher Ritter, Nirmal Trivedi, and Christopher Weedman. From the ground up: shaping community, collaboration, and multiliteracies. In *Making Space: Writing Instruction, Infrastructure, and Multiliteracies*. Eds. Jim Purdy and Danielle Nicole DeVoss. University of Michigan Press, 2014. <http://www.digitalwriting.org/ms/>

Head, Karen A., & Rebecca E. Burnett. (2015). Imagining it. Building it. Living it. A new model for flexible learning environments. In R. Carpenter, D. Selfe, S. Apostel, & K. Apostel (Eds.), *Sustainable next-gen learning spaces.* Logan, UT: Computers and Composition Digital Press/Utah State University Press.

Welhausen, Candice A. and Burnett, Rebecca E. Visualizing public health: Communicating risk in depictions of smallpox in the seventeenth, eighteenth, and nineteenth centuries In *Essays on the History of Statistical Graphics*. Eds. Charles Kostelnick and Miles Kimball. Surrey, UK: Ashgate Press (in press).

Burnett, Rebecca E., L. Andrew Cooper, and Candice A. Welhausen. How can technical communicators develop strategies for effective collaboration? In *Solving Problems in Technical Communication*. Eds. Johndan Johnson-Eilola and Stuart A. Selber. Chicago: University of Chicago Press, 2013. 454-478.

**IV. RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITIES**, continued

**REFEREED BOOK CHAPTERS**, continued

Miles, Katherine M., and Rebecca E. Burnett. “The Minutia of Mentorships: Up Close and Personal Reflections about Professional Development.” Eds. Michelle F. Eble and Lynée Lewis Gaillet. *Stories of Mentoring*. West Lafayette, IN: Parlor Press, 2008.

Mendelson, Michael and Rebecca E. Burnett. “Rhetorical Knowledge, Practice and Citizenship.” *Apuntes de Economía, Finanzas y Desarrollo Sustentable en Colima y México*. Seminario anual de la Cuenca del Pacífico, Colima. Universidad de Colima. 2008.

Zeleznik, Julie M., Rebecca E. Burnett, Thomas Polito, David Roberts, and John Schafer. “Managing Disciplinary Difference.” Ed. Chris M. Anson. *Writing Making Learning: Cross-Curricular Scenes for Reflection and Faculty Development*. New York, NY: Oxford University Press, 2002. 49-52.

Zeleznik, Julie M., Rebecca E. Burnett, Thomas Polito, David Roberts, and John Schafer. “Ranks, Roles, and Responsibilities: Crossing the Fine Lines in Cross-disciplinary Mentorship.” Ed. Chris M. Anson. *Writing Making Learning: Cross-Curricular Scenes for Reflection and Faculty Development*. New York, NY: Oxford University Press, 2002. 227-236.

Burnett, Rebecca E., Christianna I. White, and Ann Hill Duin. “Locating Collaboration: Reflections, Features, and Influences.” *Theory, Practice, and Program Design in Technical Communication: Foundations for Teaching an Emergent Discipline*. Ed. Cezar Ornatowski and Katherine Staples. Norwood, NJ: Ablex, 1998. 133-160.

Burnett, Rebecca E., and David Clark. “Shaping Technologies: The Complexity of Electronic Collaborative Interaction.” *Computers and Technical Communication*. Ed. Stuart Selber. Norwood, NJ: Ablex, 1997. 171-199.

Burnett, Rebecca E., and Lee-Ann Marie Kastman. “Teaching Composition: Current Theories and Practices.” *Handbook of Academic Learning: The Construction of Knowledge*. Ed. Gary Phye. San Diego, CA: Academic Press, 1997. 265-305.

Burnett, Rebecca E. “‘Some People Weren’t Able to Contribute Anything but Their Technical Knowledge’: The Anatomy of a Dysfunctional Team.” *Nonacademic Writing: Social Theory and Technology*. Ed. Ann Hill Duin and Craig Hansen. Hillsdale, NJ: Erlbaum, 1996. 123-156.

Burnett, Rebecca E. “Interactions of Engaged Supporters.” *Making Thinking Visible: Writing, Collaborative Planning, and Classroom Inquiry*. Ed. Linda Flower, David L. Wallace, Linda Norris, and Rebecca E. Burnett. Urbana, IL: NCTE, 1994. 67-82.

Burnett, Rebecca E. “Productive and Unproductive Conflict in Collaboration.” *Making Thinking Visible: Writing, Collaborative Planning, and Classroom Inquiry*. Ed. Linda Flower, David L. Wallace, Linda Norris, and Rebecca E. Burnett. Urbana, IL: NCTE, 1994. 239-244.

Burnett, Rebecca E. “Conflict in Collaborative Decision-Making.” *Professional Communication: The Social Perspective*. Ed. Nancy Roundy Blyler and Charlotte Thralls. Newbury Park, CA: Sage, 1993. 144-162.

Burnett, Rebecca E. “Decision-Making during the Collaborative Planning of Coauthors.” *Hearing Ourselves Think: Cognitive Research in the College Writing Classroom*. Ed. Ann Penrose and Barbara Sitko. NY: Oxford University Press, 1993. 125-146.

**IV. RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITIES**, continued

**REFEREED BOOK CHAPTERS**, continued

Burnett, Rebecca E. “Persona as Pedagogy: Engaging Students in Shakespeare.” *Professing Shakespeare Now: Through Theory into Practice*. Ed. Robert P. Merrix and Nicholas Ranson. Lewiston, NY: Edwin Mellen Press, 1992. 243-255. ­

Burnett, Rebecca E. “Engaged, Involved Supporters: Keys to Effective Collaboration.” *Collaborative Planning: Concepts, Processes, and Assignments.* Ed. Jean A. Aston, Linda Norris, and Pamela Turley. Pittsburgh, PA: Center for the Study of Writing, 1990. 23-38.

**EDITED VOLUME**

Flower, Linda, David L. Wallace, Linda Norris, and Rebecca E. Burnett, eds. *Making Thinking Visible: Collaborative Planning and Classroom Inquiry*. Urbana, IL: NCTE, 1994. [One of four author-editors, reflecting culmination of a four-year teacher-researcher project funded by the Heinz Foundation.]

**PUBLISHED PEER-REVIEWED JOURNAL PUBLICATIONS**

Burnett, Rebecca E., Andy Frazee, Kathleen Hanggi, and Amanda Madden. (2014, March). [A Programmatic Ecology of Assessment: Using a Common Rubric to Evaluate Multimodal Processes and Artifacts](http://ac.els-cdn.com/S8755461513000789/1-s2.0-S8755461513000789-main.pdf?_tid=72aa6b6c-278f-11e4-bce0-00000aab0f6b&acdnat=1408445958_5e97e16b579eb1947173596b3fb2a256). *Computers & Composition (*special issue on multimodal assessment). Ed. Carl Whithaus*. 31*: 53–66. <http://www.sciencedirect.com/science/article/pii/S8755461513000789>

Watts, Julie & Rebecca E. Burnett. (2012). Pairing Courses Across the Disciplines: Effects on Writing Performance. *Written Communication,* *29*(2), 208-235. <http://wcx.sagepub.com/content/29/2/208.abstract>

Burnett, Rebecca E. “Document Testing.” *The Bulletin of the Association for Business Communication* 57.4 (December 1994): 47-58.

Burnett, Rebecca E., and Helen Rothschild Ewald. “Rabbit Trails, Ephemera, and Other Stories: Feminist Methodology and Collaborative Research.” *Journal of Advanced Composition* 14.1(1994): 21-51.

Burnett, Rebecca E., and Ann Hill Duin. “Collaboration in Technical Communication: A Research Continuum.” *Technical Communication Quarterly* 2.1 (Winter 1993): 5-21.

Burnett, Rebecca E. and Elizabeth Foster. “‘The *Role’s* the Thing wherein to Catch. . .’ : The Power of Persona in Shakespeare.” *English* *Journal* 82.6 (October 1993): 69-73.

Burnett, Rebecca E. “Cooperative, Substantive Conflict in Collaboration: A Way to Improve the Planning of Workplace Documents.” *Technical Communication* 38.2 (November 1991): 532-539.

Burnett, Rebecca E. “Benefits of Collaborative Planning in the Business Communication Class-room.” *The Bulletin of the Association for Business Communication* 53.2 (1990): 9-17.

Duffy, Thomas, Lorraine Higgins, Bradley Mehlenbacher, Cynthia Cochran, David Wallace, Charles Hill, Diane Haugen, Margaret McCaffrey, Rebecca Burnett, Sarah Sloane, and Suzanne Smith. “Models for the Design of Instructional Text.” *Reading Research Quarterly* 24 (1989): 434-457.

**IV. RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITIES**, continued

**REFEREED PUBLICATIONS AND SUBMITTED ARTICLES**, continued

**CONFERENCE PROCEEDINGS**

Cooper, L. Andrew and Rebecca E. Burnett. (2010). “Explicating. ‘Implementing a Multimodal Curriculum, from Invention to Assessment” *WPA 2010 Conference Proceedings.* Council of Writing Program Administrators, pp. 14-17.

Burnett, Rebecca E. “Considering the Adequacies and Inadequacies of Safety Icons.” *Proceedings for IEEE Conference on the Convergence of Technology and Professional Communication*. IEEE PCS, 2006.

Brown, Sarah M., and Rebecca E. Burnett. “Women Hardly Talk. Really! Communication Practices of Women in Undergraduate Engineering Classes.” *Proceedings for the International Conference on Engineering Education 2006*. ICEE, 2006.

Polito, T.A., R.E. Burnett, D.D. Roberts, J.W. Schafer and J.M. Zeleznik. “Integrating Junior-Level English and Agronomy Courses: A Linked-Course Learning Community.” *Agronomy Abstracts*. Madison, WI: ASA, 1999. 4.

Benson, Philippa J., and Rebecca E. Burnett. “The Shaping of Written Communication.” *Studies in Technical Communication.* Ed. B. Sims. Denton: University of N. Texas Press, 1991. 87-102.

Benson, Philippa J., and Rebecca E. Burnett. “Hand-Made Pages: Information Design with Pen and Mouse.” *Studies in Technical Communication*. Ed. Br. Sims. Denton: University of N. Texas Press, 1990. 1-26.

**BOOK REVIEWS**

Burnett, Rebecca E. “Review of LeFevre *Invention as a Social Act*.” *Rhetoric Society Quarterly*  20.1 (1990):   
79-84.

Burnett, Rebecca E. “Review of Olson and Gale (eds.) *(Inter)views: Cross-Disciplinary Perspectives on Rhetoric and Literacy*.” *Journal of Technical Writing and Communication* 24.4 (1994): 464-469.

Burnett, Rebecca E. “Review of Books about Collaboration: Lay and Karis (eds.) *Collaborative Writing in Industry: Investigations in Theory and Practice* and Sharan *Cooperative Learning*.” *Technical Communication Quarterly* 1.2 (1992): 97-102.

Burnett, Rebecca E. “Review of Fearing and Sparrow (eds.) *Technical Writing: Theory and Practice*.” *Journal of Advanced Composition* 11.1 (1991): 230-232.

**OTHER PUBLICATIONS (reviewed, not refereed)**

Burnett, Rebecca E. and L. Andrew Cooper. (2010). “The Synergy of Modes and Media in Academic and Professional Communication.” In *WOVENText: The Georgia Tech Writing and Communication E-Book*, 2nd edition. Boston: Bedford/St. Martin’s.

Burnett, Rebecca E. and Christine Haas. “Explicating ‘Writing as an Embodied Practice’: A Conversation Between Rebecca E. Burnett and Christina Haas.” *Journal of Business and Technical Communication* 21.1 (January 2007): 27-36.

**IV. RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITIES**, continued

**OTHER PUBLICATIONS**, continued

**Edited Journal Columns/Issues (reviewed, not refereed)**

Burnett, Rebecca E. “Document Testing.” *The Bulletin of the Association for Business Communication* 57.4 (December 1994): 47-58. (Guest editor for research section of journal: invited and edited three articles focusing on document testing; wrote brief introductory essay to articles.)

Duin, Ann Hill, and Rebecca E. Burnett, eds. *Technical Communication Quarterly* 2.1 (Winter 1993). (Special issue focusing on theory and research about collaboration in technical communication; co-invited and co-edited seven articles; co-authored introductory essay.)

**Instructional Resources (reviewed, not refereed)**

Burnett, Rebecca E. and Donna J. Kain. *Companion Website to Accompany Technical Communication/Sixth Edition*. Boston: Thomson International/ Wadsworth, 2005. Available at www.english.wadsworth.com/burnett6e

Instructors Manuals to accompany *Technical Communication* (editions 1-6)

Burnett, Rebecca E. and Donna J. Kain. *Effective* *Strategies for Teaching with Technical Communication/6thEdition*. Boston: Thomson International/ Wadsworth, 2005. (288 pages)

Burnett, Rebecca E. with Julie M. Zeleznik. *Teaching Technical Communication: An Instructor’s Resource Manual for Technical Communication/5th Edition*. Dallas/Fort Worth, TX: Harcourt, 2001. (363 pp)

Burnett, Rebecca E. *Teaching Technical Communication: An Instructor’s Resource Manual for Technical Communication*. Belmont, CA: Wadsworth.

4th Edition, 1997 (325 pages)

3rd Edition, 1994 (325 pages)

2nd Edition, 1990 (130 pages)

1st Edition, 1986 (95 pages)

Burnett, Rebecca E. “So What Is Technical Communication, Anyway?” *Integrating Technical Communication into Your Classroom*. Ed. Darlene Smith-Worthington. Logan, IA: Perfection Learning Corporation, 1997. 6-15.

Burnett, Rebecca E. “Supporters in Effective Collaboration.” *Discoveries and Dialogues: The Making Thinking Visible Casebook*. Ed. Linda Norris, James Brozick, and Jane Zachary Gargaro. Pittsburgh, PA: Center for the Study of Writing at Carnegie Mellon University, 1992. 20-28.

Flower, Linda, Rebecca Burnett, Thomas Hajduk, David Wallace, Linda Norris, Wayne Peck, and Nancy Spivey. *Making Thinking Visible: Classroom Inquiry in Collaborative Planning*. Pittsburgh, PA: Center for the Study of Writing, Carnegie Mellon, 1989, 1990.

Burnett, Rebecca E. *Novel Aids: A River Ran Out of Eden.* Activity Packet. Littleton, MA: Sundance, 1987.

Burnett, Rebecca E., and Ron Goba. *Writing Papers* Activity Packet. Littleton, MA: Sundance, 1986.

Burnett, Rebecca E., and Kathleen Shine Cain. "Drama" in J. D. Stanford's *Instructor's Manual for [DiYanni's]* Literature: Reading Fiction, Poetry, Drama, and the Essay. New York: Random House, 1986.

Carosso, Rebecca Burnett, and Judith Stanford. *Instructor’s Manual for* The Writing Connection. Englewood Cliffs: Prentice-Hall, 1983.

**IV. RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITIES**, continued

**OTHER PUBLICATIONS**, continued

**Long-Term Newsletters**

Editorial Advisor, *AgComm: Something to Talk About—Communication across the Curriculum* (2-4 issues per year distributed to 400+ teaching faculty in the ISU College of Agriculture) 1996-2007.

Editor, *Chelmsford In-Service Newsletter* (6 volumes, 4 issues per volume, of a newsletter ranging from 8-16 pages distributed quarterly to 800+ professional staff) 1980-85.

**PRESENTATIONS**

**NB:** This CV lists only presentations from 2005-2015 (to date). The list of presentations from 1980-2004 is available upon request. Presentations well exceed 500 at this point.

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| --- | --- | --- | --- | --- | --- | --- |
| **Year** | Keynote | Research | Pedagogy | Workshops | Outreach | **Total** |
| **2015** | - | 1 | - | 2 | 1 | **5** |

**2015 Research Presentation**

*Hawthorne and Fictional Authenticity: Culture, Context, and Poison*. Interdisciplinary Nineteenth-Century Studies Conference. April 2015. Atlanta, GA.

**2015 Workshops**

*Basic Principles of Effective Scientific/Technical Communication*. School of Applied Physiology. GA. Workshop Series (two sessions) designed for M.S. Students in Prosthetics & Orthotics (Professor: Geza Kogler). April 2015. Atlanta, GA: Georgia Tech.

**2015 Outreach Presentation**

*[scheduled] Effective Communication at Georgia Tech*. OMED’s Summer Challenge Program. June 2015. Atlanta, GA: Georgia Tech.

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| --- | --- | --- | --- | --- | --- | --- |
| **Year** | Keynote | Research | Pedagogy | Workshops | Outreach | **Total** |
| **2014** | 1 | 3 | 2 | 3 | 4 | **13** |

**2014 Keynote Presentation**

*Interactions in Distance Learning*. France-Atlanta Conference. Keynote panel co-presenters: Jacques Dubucs, Jean Heutte, and Alain Mille. Atlanta, GA, October 20-21, 2014.

**2014 Research Presentations**

*Poison, Padua, and Risk: Authenticating Toxins.* Medievalisms on the Move. October, 2014, Atlanta, GA.

*Redefining class: how MOOCs are changing the ecology of universities*. Co-presenters: Andy Frazee and Karen Head (both Georgia Tech). International Higher Education Teaching and Learning Association (HETL). May 31-June 2, 2014, Anchorage, AK.

**IV. RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITIES**, continued

**PRESENTATIONS**, continued

**2014 Research Presentations**, continued

*Shifting Epistemology: Early Statistical Graphics in Medicine and Public Health and the Move Toward Visual Thinking.* Co-presenters: Lee Brasseur (Illinois State), Candice Wellhausen (Delaware) on a panel Visual Thinking in Public Health: The Evolution of Statistical Graphics in the 17th, 18th and 19th Centuries. Association of Teachers of Technical Writing Conference (ATTW). March 18, 2014. Indianapolis, IN.

*Composition MOOCs and Pedagogy by the Thousands: Reflections on Four Open Education Innovations*.   
Co-presenters: Denise Comer (Duke), Kay Halasek (Ohio State), Karen Head (Georgia Tech), and Joe Moxley (S. Florida). Conference on College Composition and Communication, March 19-22, 2014, Indianapolis, IN.

**2014 Pedagogy Presentations**

*Pushing the Boundaries to Professionalize Work by Fixed-Term Faculty*. Co-author: Andy Frazee (Georgia Tech). Writing Program Administrators *(*WPA), July 18-20, 2014, Normal, IL.

*25 Free Ways to Avoid Making Your Organization Look Bad*. International Higher Education Teaching and LearningAssociation *(*HETL), May 31-June 2, 2014, Anchorage, AK.

**2014 Workshops**

*Designing and Drafting Your Resume.* Women in Science and Engineering (WISE) (Professor: Carol Colatrella). April 2014. Atlanta, GA: Georgia Tech.

*Basic Principles of Effective Scientific/Technical Communication*. School of Applied Physiology. GA. Workshop Series (two sessions) designed for M.S. Students in Prosthetics & Orthotics (Professor: Geza Kogler). March 2014 and April 2014. Atlanta, GA: Georgia Tech.

**2014 Outreach Presentations**

*Effective Communication at Georgia Tech*. OMED’s Summer Challenge Program. June 2014. Atlanta, GA: Georgia Tech.

*Debate Strategies*. School of Public Policy (Professors: Diana Hicks and John Walsh), Georgia Tech. March 14, 2014. Atlanta, GA.

*MOOCs: Curriculum, Technology, and Pedagogy*. Oglethorpe University, March 7, 2014, Atlanta, GA.

*Promises and Practices: Creating and Implementing a Composition MOOC*. Co-presenter: Karen Head (Georgia Tech). GVU Brown Bag. Georgia Tech, March 6, 2014, Atlanta, GA. (Archived: <http://gvu.gatech.edu/events/gvu-brown-bag-seminar-rebecca-burnett-and-karen-head> )

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| --- | --- | --- | --- | --- | --- | --- |
| **Year** | Keynotes | Research | Pedagogy | Workshops | Outreach | **Total** |
| **2013** | 2 | 2 | 11 | 3 | 1 | **19** |

**2013 Keynote Presentations**

*Rethinking Ranganathan's Laws: From custodian to catalyst—new expectations for librarians, students and digital engagement*. The 50th anniversary celebration of the Graduate School of Library and Information Studies at the University of Rhode Island: Rethinking Ranganathan’s Laws: Exploring the Connections among Writing, Composition, Literacy, Libraries and Digital Engagement. November 6, 2013. Providence, RI.

**IV. RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITIES**, continued

**PRESENTATIONS**, continued

**2013 Research Presentations**

*Multimodality: Emphasizing Workplace Realities in Business Communication*. Association for Business Communication International Convention. October 23-26, 2013. New Orleans, LA.

*MOOCs: Be Patient While Practice Catches Up to Hype*. Presenter and first author: Rebecca Burnett.   
Co-authors: Andy Frazee (Georgia Tech) and Karen Head (Georgia Tech). Association for Business Communication International Convention. October 23-26, 2013. New Orleans, LA.

*MOOCs and Media Literacy*. Presenter and first author: Andy Frazee. Co-authors: Rebecca Burnett (Georgia Tech) and Karen Head (Georgia Tech). Symposium on the Historical Roots of Media Literacy. September 20, 2013. Providence, RI.

**2013 Pedagogy Presentations**

## *Why Don't You Just Teach Writing?* Co-presenters on *Makers’ Culture and the Future of English Studies* panel: Mark Bousquet, Brian Croxall, and Stewart Varner (all from Emory University). SAMLA, November 8-10, 2013. Atlanta, GA.

*Embrace Risk*. Co-presenter on *From Error to Efficacy: Learning from our Mistakes* panel. Association for Business Communication International Convention. October 23-26, 2013. New Orleans, LA.

## *Rhetoric, Artifacts, and Exhibitions for Public Audiences.* Co-presenters on *In Full View: Making Learning Public* panel: Doris Bremm (Georgia Tech) and Jennifer Parrott (Bucknell). Writing Program Administrators, July 20, 2013. Savannah, GA.

## *Encouraging Curricular Innovation by Partnering*. Co-presenters on panel: John Harkey (Georgia Tech) and Malavika Shetty (Bucknell). Writing Program Administrators, July 20, 2013. Savannah, GA.

## *Challenging the Marginalization of Fixed-Term Faculty*. Co-presenter: Andy Frazee (Georgia Tech). Writing Program Administrators, July 19, 2013. Savannah, GA.

## *Teaching Writing at Scale and Online******.***** WebEx Series h**osted by Jeff Grabill**, Michigan State University. Archived Webinar: [https://connect.msu.edu/p5t526iezou/](https://connect.msu.edu/p5t526iezou/" \o "Jan 25 Recorded Webinar - Adobe Connect" \t "_blank)

* **What does it mean to have a writing MOOC?** January 25, 2013

## **MOOCs as writing research platforms? What can we learn about learning?** February 22, 2013

* **What does peer learning enable for teaching at scale and online?** March 22, 2013

## *In Full View: Public Exhibitions as a Critical Part of Multimodal Classrooms*. Conference on College Composition and Communication (CCCC) Annual Convention. March 13-16, 2013. Las Vegas, NV.

*How Can Technical Communicators Develop Strategies for Effective Collaboration?* Co-presenters:   
L. Andrew Cooper (University of Louisville) and Candice Welhausen (University of Delaware). Conference on College Composition and Communication (CCCC) Annual Convention. March 13-16, 2013. Las Vegas, NV.

*Birth of the Cool: Designing and promoting flexible, new spaces for high- and low-tech pedagogies*. Co-presenter: Karen Head (Georgia Tech). International Higher Education Teaching and Learning Association. January 13-15, 2013. Orlando, FL: University of Central Florida.

*Designing and Drafting Your Resume.* Women in Science and Engineering (WISE) (Professor: Carol Colatrella). April 2013. Atlanta, GA: Georgia Tech.

**IV. RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITIES**, continued

**PRESENTATIONS**, continued

\* Designates an international presentation

**2013 Workshops**

*Basic Principles of Effective Scientific/Technical Communication*. School of Applied Physiology. GA. Workshop Series (two sessions) designed for M.S. Students in Prosthetics & Orthotics (Professor: Geza Kogler). March 2013 and April 2013. Atlanta, GA: Georgia Tech.

**2013 Outreach Presentation**

*Effective Communication at Georgia Tech*. OMED’s Summer Challenge Program. June 25, 2013. Atlanta, GA: Georgia Tech.

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| **Year** | Pedagogy | Workshops | Outreach | **Total** |
| **2012** | 1 | 3 | 3 | **7** |

**2012 Pedagogy Presentation**

*Our Program's Best Resource: Innovative, Confident, Successful Instructors*. Council of Writing Program Administrators Conference, June 19-22, 2012. Albuquerque, NM.

**2012 Workshops**

*Basic Principles of Effective Scientific/Technical Communication*. School of Applied Physiology. GA. Workshop Series (two sessions) designed for M.S. Students in Prosthetics & Orthotics (Professor: Geza Kogler). March 30, 2012 and April 5, 2012. Atlanta, GA: Georgia Tech.

*Designing and Drafting Your Resume.* Women in Science and Engineering (WISE) (Professor: Carol Colatrella). April 2012. Atlanta, GA: Georgia Tech.

**2012 Outreach Presentations**

*Debate Strategies*. School of Public Policy (Professors: Diana Hicks and John Walsh). October 3, 2012. Atlanta, GA: Georgia Tech.

*What’s It Like to be at Georgia Tech? WRECK Camp.* Office of Student Affairs. August 10, 2012. Atlanta, GA: Georgia Tech.

*Effective Communication at Georgia Tech*. OMED’s Summer Challenge Program. July 3, 2012. Atlanta, GA: Georgia Tech.

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| **Year** | Keynotes | Research | Pedagogy | Workshops | Outreach | **Total** |
| **2011** | 2 | 1 | 1 | 6 | 3 | **13** |

**2011 Keynote Presentations**

\* ***The Critical Role Of Writing In A Multimodal Curriculum***. The 2nd International Conference of e-Learning and Distance Learning. Ministry of Higher Education: National Center for e-Learning & Distance Learning. February 21-23, 2011. Riyadh, Saudi Arabia.

*The Synergy of Multimodality Integrating Writing and Orality*. Writing Program Conference. University of Kentucky. January 10, 2011. Louisville, KY.

2011 Conference. Ofﬁce of the Secretary of Defense (OSD) HSCB Modeling Research Program. February 16, 2011. Chantilly, VA.

**IV. RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITIES**, continued

**PRESENTATIONS**, continued

**2011 Research Presentation**

*Narrative Technologies for Socio-Cultural Training and Problem Solving* (Paper and Poster). Co-presenters: L. A. Cooper, J. A. Harris, K. Knoespel (all from Georgia Tech), D. Bennett, P. Koskey, and H. Collins (all from Bennett Aerospace). Human Social Culture Behavior (HSCB) Modeling Program Focus *Extended Relations: How Multimodal Assessment Reshapes the Boundaries of Discipline and Class*. Co-presenter: L. A. Cooper. Conference on College Composition and Communication. April 8, 2011. Atlanta, GA.

**2011 Workshops**

*Basic Principles of Effective Scientific/Technical Communication*. School of Applied Physiology. GA. Workshop Series (three sessions). M.S. Students in Prosthetics & Orthotics (Professor: Geza Kogler). April 2011. Atlanta, GA: Georgia Tech.

*Designing and Drafting Your Resume.* Women in Science and Engineering (WISE) (Professor: Carol Colatrella). Spring 2011. Atlanta, GA: Georgia Tech.

*Being Interviewed.* Women in Science and Engineering. (Professor: Carol Colatrella). Atlanta, GA: Georgia Tech.

*Writing about Research*. INTA 4741: International Political Economy (Professors: Olga Shemyakina and Zak Taylor). Atlanta, GA: Georgia Tech.

**2011 Outreach Presentations**

*Effective Communication at Georgia Tech*. Co-presenter: J. McGruder. OMED’s Summer Challenge Program. Summer 2011. Atlanta, GA: Georgia Tech.

Social Media Panel. GTAAN Advisers. Atlanta, GA: Georgia Tech.

*Debate Strategies*. School of Public Policy (Professors: Diana Hicks and John Walsh). Atlanta, GA: Georgia Tech.

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| **Year** | Research | Pedagogy | Workshops | Outreach | **Total** |
| **2010** | 1 | 3 | 5 | 1 | **9** |

**2010 Research Presentation**

*Collaborative Narration: Negotiating Cultural Conflicts through Multimodality*. Co-presenters: L. A. Cooper, andD. McBride (Representing Bennett Aerospace). Response to DARPA SN-10-52, NAC – Negotiate Across Cultures. June 2010. Chantilly, VA.

**2010 Pedagogy Presentations**

*Multimodality Collaboration: A Synergy of Minds and Media*. Co-presenters: L. Andrew Cooper, and Candice Welhausen.Conference of the Association of Teachers of Technical Writing (ATTW). March 2010. Louisville, KY.

*Implementing a Multimodal Curriculum, from Invention to Assessment*. Co-presenter: L. A. Cooper. July 2010. Council of Writing Program Administrators. Philadelphia, PA.

**IV. RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITIES**, continued

**PRESENTATIONS**, continued

**2010 Pedagogy Presentations**, continued

*Multimodality and Rigor: How to Keep Writing from Slipping through the Cracks*. Undergraduate student co-presenters: M. Gerrior, A. Jester, D. Kerckhof,J. Ofoli, M. Sattler, and M. Williams. Rhetorical Reflections: Borderless Communication in a Multimodal World. Co-sponsored by Bedford/St. Martin's and Georgia Institute of Tech’s Writing and Communication Program. April 9, 2010. Atlanta, GA: Academy of Medicine.

**2010 Workshops**

*Basic Principles of Effective Scientific/Technical Communication*. Co-presenter: L. A. Cooper. School of Applied Physiology. GA. Workshop Series (three sessions) designed for M.S. students in Prosthetics & Orthotics (Professor: Geza Kogler). January 13, 20, and 27, 2010. Atlanta, GA: Georgia Tech.

*Writing about Research*. INTA 4741: International Political Economy (Professors: Olga Shemyakina and Zak Taylor) Atlanta, GA: Georgia Tech.

*Designing and Drafting Your Resume.* Women in Science & Engineering. Atlanta, GA: Georgia Tech.

**2010 Outreach Presentation**

Digital Media Skills Panel. Future Media 2010. October 6, 2010. Atlanta, GA: Georgia Tech.

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| **Year** | Keynote | Pedagogy | Workshops | Outreach | **Total** |
| **2009** | 1 | 1 | 18 | 3 | **23** |

**2009 Keynote Presentation**

*Intrinsic Motivation and Multimodality*. Keynote Presentation. Three Rivers Community College Professional Day. January 20, 2009. Norwich, CT.

**2009 Pedagogy Presentation**

*From Borderless Classroom to Borderless Workplace Multimodal Pedagogies and Distributed Work Environments*. Co-presenters: L. A. Cooper, and D. R. Vollaro.Conference of the Association of Teachers of Technical Writing (ATTW). March 11, 2009. San Francisco, CA.

**2009 Workshops**

*Applying Coherence to OIT Documents*. Co-presenter: L. A. Cooper. Office of Information Technology. October 12 and 19, 2009. Atlanta, GA: Georgia Tech. (Presented three times—once to directors and twice to different groups of managers)

*Organization and Coherence*. Co-presenter: L. A. Cooper. Office of Information Technology. June 3, 2009. Atlanta, GA: Georgia Tech. (Once to directors and twice to different managers)

*Audience Adaptation: Literacies, Roles, Types, Purposes, Contexts*. Co-presenter: L. A. Cooper. Office of Information Technology. May 7, 2009. Atlanta, GA: Georgia Tech. (Presented three times—once to directors and twice to different groups of managers)

*Basics of Communication*. Office of Information Technology. March 4, 2009. Atlanta, GA: Georgia Tech.

*Writing & Communication: An Introduction*. Office of Information Technology. January 19, 2009. Atlanta, GA: Georgia Tech.

**IV. RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITIES**, continued

**PRESENTATIONS**, continued

**2009 Workshops,** continued

*Writing about Research*. INTA 4741: International Political Economy (Professors: Olga Shemyakina and Zak Taylor). October 7, September 30, and March 23, 2009.Atlanta, GA: Georgia Tech.

*Designing and Drafting Your Resume.* Women in Science and Engineering (WISE) (Professor: Carol Colatrella). April 13, 2009. Atlanta, GA: Georgia Tech.

*Three Critical Factors in Developing Documentation*. Co-presenter: L. A. Cooper. Workshop for CS4911CM, the Senior Design class for Computational Media majors (Professor: Mark Guzdial). January 28, 2009. Atlanta, GA: Georgia Tech.

*Basic Principles of Effective Scientific/Technical Communication*. Co-presenter: L. A. Cooper. School of Applied Physiology. GA. Workshop Series Designed for M.S. Students in Prosthetics & Orthotics (Professor: Geza Kogler). Atlanta, GA: Georgia Tech.

* March 9, 2009: Presentation Strategies
* February 17, 2009: Strategies for Reading, Editing, and Drafting
* February 3, 2009: Coherence, Expletives, Forecasting, and Design

*Debate Strategies*. School of Public Policy (Professors: Diana Hicks and John Walsh). September 28, 2009. Atlanta, GA: Georgia Tech.

*Town Hall Panel* (Initiator: Rohan Trivedi, Student Chair). Diversity Forum. April 9, 2009. Atlanta, GA: Georgia Tech.

*Writing & Communication at Georgia Tech*. GTAANS (Initiator: Stephanie Jackson). April 3, 2009Atlanta, GA: Georgia Tech.

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| **Year** | Keynote | Research | Pedagogy | Workshops | Outreach | **Total** |
| **2008** | 1 | 2 | 2 | 4 | 2 | **11** |

**2008 Keynote Presentation**

*Multimodal Communication as a Way to Increase Engagement and Learning*. Keynote Presentation. Invited keynote speaker. South Carolina Advanced Technological Education (SCATE) Instructional Leadership Institute Participants (NSF-funded project). March 13, 2008. Florence, SC.

**2008 Research Presentations**

*DOT Documents: Risk and Responsibility*. [Accepted but not presented]. Conference on College Composition and Communication (CCCC). Co-presenters: B. Sauer (Georgetown University) and G. Sauer (Iowa State University). April 5, 2008. New Orleans, LA

*Connecting Communities of Scientists and Publics around Issues of Risks: A Case of the International Linear Collider*. Co-presenter: M. Cochran (Des Moines Community College, IA). Association of Teachers of Technical Writing (ATTW). April 2, 2008. New Orleans, LA

**IV. RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITIES**, continued

**PRESENTATIONS**, continued

**2008 Pedagogy Presentations**

*Strategic, Multimodal Communication to Analyze Critical and Complex Problems*. Co-presenter: L. A. Cooper. INFORMS. October 15, 2008. Washington, DC.

*Refiguring Technologies in Multimodal Communication: Ways to Improve Engagement and Learning*. Invited presentation. Bedford St. Martin’s Regional Symposium. September 12, 2008. Denver, CO.

**2008 Workshops**

*Poster Presentations in HCI*. Co-presenter: L. A. Cooper. (Instructor: David White). November 14, 2009. Atlanta, GA: Georgia Tech.

*Designing* *Posters in HCI*. Co-presenter: L. A. Cooper. (Instructor: David White). September 19, 2008. Atlanta, GA: Georgia Tech.

*Designing and Drafting Your Resume*. Women in Science and Engineering (WISE) (Professor: Carol Colatrella). April 28, 2008. Atlanta, GA: Georgia Tech.

*Tower Reviewing* (Coordinator: Karen Harwell). January 2008. Atlanta, GA: Georgia Tech.

**2008 Outreach Presentations**

*Debate Strategies*. School of Public Policy (Professors: Diana Hicks and John Walsh). October 7, 2008. Atlanta, GA: Georgia Tech.

*Resumes for Internships and Summer Jobs*. GT1000 students in Computational Media (Instructors: Shannon Dobranski and Katharine Raczynski). September 23, 2008. Atlanta, GA: Georgia Tech.

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| --- | --- | --- | --- | --- | --- |
| **Year** | Research | Pedagogy | Workshops | Outreach | **Total** |
| **2007** | 2 | 3 | 1 | 2 | **8** |

**2007 Research Presentations**

*Promiscuous Players and Careful Citizens: The Politics of Condom Instructions*. Conference on College Composition and Communication. Panel: Representing Identity in Narratives of Risk with B. Sauer (Johns Hopkins) and A. Mohun (University of Delaware). March 21-24, 2007. New York, NY.

*Beyond Feasibility and Funding: Risks of Irrational Boundaries in the Yucca Mountain Debate*. Conference of the Association of Teachers of Technical Writing. Panel: *Analyzing the Discourse of Energy Politics*. Co-presenters: L. Honeycutt and D. Niedergeses (both from ISU). March 21, 2007. New York, NY.

**2007 Pedagogy Presentations**

*Creating a WOVEN Curriculum: Composing Means More Than Writing*. Invited presentation. Bedford St. Martin’s Regional Symposium. November 9, 2007. Miami, FL.

*Restrict Rubrics to Regain Rhetorical Responsibility*. Invited presentation. Bedford St. Martin’s Regional Symposium. October 26, 2007. Atlanta, GA.

*Reshaping Careers for Teaching and Administration in Technical and Scientific Communication*. Co-presenters: L. A. Cooper, and K. Head. Council of Programs in Technical and Scientific Communication (CPTSC). October 12, 2007. Greenville NC: East Carolina University.

**IV. RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITIES**, continued

**PRESENTATIONS**, continued

\* Designates an international presentation

**2007 Workshop**

*Poster Design in HCI*. Co-presenter: L. A. Cooper (Instructor: David White). Fall 2007. Atlanta, GA: Georgia Tech.

**2007 Outreach Presentations**

*Oral Presentations*. Co-presenters: L. A. Cooper, and K. Head. Georgia Tech Library (Initiators: Richard Meyer and Kathy Tomajko). September 26, 2007. Atlanta, GA: Georgia Tech.

*The Rhetoric of Technical Communication*. Language Institute. September 24, 2007. Atlanta, GA: Georgia Tech.

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| **Year** | Keynotes and Invited Lectures | Research | Pedagogy | Workshops | **Total** |
| **2006** | 5 | 8 | 1 | 3 | **18** |

**2006 Invited Lectures**

East Carolina University, Greenville, NC.

*Understanding Influences on Warnings and Cautions*. February 23, 2006.

*Assessment of Writing in Courses and Curriculum Underrated and Underutilized*. February 24, 2006

*Changing the Culture of Communication Curriculum across the University: How Do Written, Oral, Visual, and Electronic Communication Work in the Disciplines?* February 25, 2006

Universidad de Colima, Colima, Mexico(Sponsored by the TIES Program, funded by USAID)

\* *The Role of Rhetoric in Research and Pedagogy.* Invited address delivered to Facultad de Letras y Comunicación, May 26, 2006.

\* *Research Opportunities for Faculty at Universidad de Colima and Iowa State University.* Delivered to Facultad de Letras y Comunicación, May 26, 2006.

**2006 Research Presentations**

*Black Box Warnings: User Compliance or Undue Trust?* Association for Business Communication Conference, October 25-28, 2006, San Antonio, TX.

*Considering the Adequacies and Inadequacies of Safety Icons*. The IEEE PCS Conference on the Convergence of Technology and Professional Communication. October 23-25, 2006. Saratoga Springs, NY*.*

*The Rhetoric of Condom Efficacy: Pitting Technology against Promiscuity*. Annual meeting of the Society for the History of Technology (SHOT). Panel: *What Causes Accidents? The Use and Misuse of*

*Narratives about Inherently Risky Technologie*s. Co-presenters: A. Mohun (University of Delaware), B. Sauer (Johns Hopkins University), and S. Schmid (Stanford University). October 12-15, 2006. Las Vegas, NV.

*Women Hardly Talk. Really! Communication Practices of Women in Undergraduate Engineering Classes*. Presented by co-author S. M. Brown. International Conference on Engineering Education (ICEE). July 23-28, 2006. San Juan, Puerto Rico.

*\* Risk, Rhetoric, and Iconography: Addressing European and North American Safety Standards and Practices in Warnings*. European Convention of the Association for Business Communication. June 8, 2006. Oslo, Norway.

**IV. RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITIES**, continued

**PRESENTATIONS**, continued

**2006 Research Presentations**, continued

\* Designates an international presentation

\* *Interpretation of Safety Signs and Labels*. 360° Conference Series: Encompassing the Instructive Text May 20, 2006. Århus School of Business, Århus, Denmark.

*Stylistic and Structural Changes in Agency Content Management Systems*. Conference of the Association of Teachers of Technical Writing. Panel: *Content Management Systems (CMS)* with L. Honeycutt and G. Sauer (both from ISU). March 22, 2006. Chicago, IL.

*Encouraging WAC/CAC Research Communities and Coalitions*. Conference on College Composition and Communication. Panel: *Cultural Change in WAC/CAC Communities: Addressing Tensions and Forming Coalitions in a Research University*. Co-presenters: L. Driskill, S. Gibson-Mainka, M. Purugganan, and T. Volz (all from Rice University). March 24, 2006. Chicago, IL.

**2006 Pedagogy Presentation**

*\* The Praxis of Visual Rhetoric: Functions of Visuals in Workplace Documents and Presentations*.Delivered to students de Letras y Comunicación, May 27, 2006.Universidad de Colima, Colima, Mexico(Sponsored by TIES Program, funded by USAID).

**2006 Workshops**

*Designing Activities, Assignments, and Assessment for Engineering Classes.* November 10, 2006. Rice University, Department of Civil and Environmental Engineering. November 10, 2006. Houston, TX.

AgComm: Communication-across-the-Curriculum Workshops in ISU’s College of Agriculture. Ames, IA.

* *Principles, Perceptions, Practices, and Plans for AgComm 2006-2007*, September 7, 2006.
* *Peer Review and Reflection: How to Make Them Work Productively in the Classroom and the Workplace,* October 18, 2006.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Year** | Keynote and Invited Lecture | Research | Pedagogy | Workshops | Outreach | **Total** |
| **2005** | 1 | 2 | 2 | 2 | 2 | **9** |

**2005 Invited Lecture**

*\* Interns in the US and Mexico*. Mayan Resorts Academic Conference. June 2005. Nuevo Vallarta, Mexico.

**2005 Research Presentations**

*Calculating Risk: Communication and Perception of Risk*. Council on Programs in Technical and Scientific Communication (CPTSC). October 21, 2005. Lubbock, TX.

*Beyond the Familiar: Theoretical Frames for Multimodal, Non-linear Meaning-making*. Conference on College Composition and Communication. Co-presenter with D. Kain (East Carolina University, Greenville, NC), K. Miles (ISU), J. Zeleznik (University of Wisconsin–Stout). March 2005. San Francisco, CA.

**2005 Pedagogy**

*Risks and Hazards in Boundary-Crossing Research*. Writing Conference. February 2005, Santa Barbara, CA.

*Simplicity or Complexity? Perceptions of Technical Professional*, Association of Teachers of Technical Writing Conference, Co-presenter with G. Sauer (ISU). March 2005. San Francisco, CA.

**IV. RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITIES**, continued

**PRESENTATIONS**, continued

**2005 Research Presentations**, continued

**2005 Workshops**

AgComm: Communication-across-the-Curriculum Workshops in ISU’s College of Agriculture: *Principles, Perceptions, Practices, and Plans for AgComm 2005-06*, September 2005. Ames, IA.

*Managing the Writing Process for your Dissertation*. Higher Ed 615H and Ed Admin 615B. (Professor: Florence Hamrick). ISU College of Human Sciences, Department of Educational Leadership & Policy Studies. August 2005. Ames, IA.

**2005 Outreach Lectures, Panels, and Presentations**

*Managing the Writing Process for Your Dissertation*. Frankie Santos Laanan. ISU College of Human Sciences, Department of Educational Leadership & Policy Studies. August 2005. Ames, IA.

*Creating Communication Portfolios*. Professional Masters Program, Rice University. March 2005.   
Houston, TX.

**GRANTS AND CONTRACTS**

**Grants Under Consideration**

2015 Georgia Tech Professional Educational—Development Funds for Educational Programming.   
(1) “First-year Composition: Development Funds for Educational Programs” PIs: Rebecca Burnett and Andy Frazee. (two years: $60,000). (2) “Technical Communication: Development Funds for Educational Programs” PIs: Rebecca Burnett and Andy Frazee. (two years: $60,000)

2015 NSF Division on Undergraduate Education Improving Undergraduate STEM Education. Program Evaluator for “Spreadable STEM: The Liberal Arts as Incubators of STEM Literacy.”   
Project PIs: Michael Gavin, University of South Carolina; Colin Wilder, University of South Carolina; Marc Bousquet, Emory University; Rebecca Burnett. Evaluator. (Emory $299,971; USC $332,395; Georgia Tech for Program Evaluator $13,153)

**Grants Awarded: PI or Co-PI**

2014 Conference on College Composition and Communication. “Attitudes, Preferences, and Practices   
of College Writing Instructors toward Digital Pedagogy.” *PI*: Rebecca Burnett. Co-PIs: Lisa Dusenberry, Andy Frazee, Liz Hutter, and Joy Robinson. ($6,950)

2012 Gates Foundation: MOOCs in Introductory Classes—“First-Year Composition 2.0.” PI: P. Baker. *Co-PIs*: Rebecca Burnett and Karen Head. *Project Manager*: Andy Frazee. *Collaborators*: Sarah Bleakney, James Gregory, Kathleen Hanggi, Christine Hoffmann, Joshua Jones, Amanda Madden, Noah Mass, Chris Ritter, Rebecca Weaver. *Project consultants*: Steve Hodges, Caroline Noyes, John Thornton, Richard Utz, and Robin Wharton. ($50,000 from the Gates Foundation; $10,000 from the Georgia Tech Office of the Provost)

2012 Georgia Tech’s WST Student-Faculty Research Partnership. “Extending Mentoring through a Database Identifying Speaker/Workshop Opportunities.” *PIs*: Rebecca Burnett, Robin Wharton, Andy Frazee. (Support for Research Assistant: Chelsea Cerame)

**IV. RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITIES**, continued

**GRANTS AND CONTRACTS**, continued

**Grants Awarded: PI or Co-Pi**, continued

2012 Georgia Tech’s WST Student-Faculty Research Partnership. “Examining Student Evaluations for Possible Gender Bias.” *PIs*: Rebecca Burnett, Robin Wharton, Andy Frazee. (Support for Research Assistant: Catherine Chapman)

2006 Faculty Senate Committee on Professional Development, Foreign Travel Grant ($750)

2005-06 Iowa Department of Transportation. *Project:* “Redesigning the Iowa DOT Specifications Content Management System, Phase 4.” *PI*: G. Sauer; *Co-PIs:* R. E. Burnett, L. Honeycutt, R. Walters ($45,000)

2005-06 Co-Principal Investigator. National Science Foundation: Grants for the Department-Level Reform of Undergraduate Engineering Education. *Project:* “Civil and Environmental Engineering Program Update for the 21st Century.” *PI*: P. Bedient; *Co-PIs*: P. Alvarez, R. E. Burnett, and A. Durrani. (P. Bedient, P. Alvarez, and A. Durrani: Department of Civil & Environmental Engineering, Rice University). ($100,000)

2004-05 Iowa Department of Transportation. *Project:* “Analysis Of Web-Based Content Management Systems for Managing Iowa DPT Engineering Specifications: Assessing Best Practices, Phase 3.”   
*PI*: G. Sauer; *Co-PIs:* R. E. Burnett, L. Honeycutt, R. Walters ($44,700)

2004-05 ISU Women’s Enrichment Fund. *Project:* “Communication Practices Affecting Women Students in Undergraduate Engineering and Science Classes at ISU.” *PI*: R. E. Burnett; Research Assistant: S. M. Brown (MA Student) ($2,500)

2001-2002 WOI Funds. *Project:* College of Liberal Arts & Sciences Center for On-Line Learning.   
*PI*: T. Ingebritsen. *Co-PIs:* P. Boysen, R. E. Burnett, J. Pleasants, S. Schmidt, D. Stuart ($70,000)2001-2002 Office of the Provost: ISU Learning Community Initiative 2001. *Project:* “Building Agronomy/ English Learning Communities.” *Co-PIs:* R. E. Burnett, T.A. Polito, D. Roberts, and J. Schafer ($17,850)

2000-2001 Office of the Dean of Liberal Arts & Sciences, Iowa State University. *Project:* “Development of Web-Based Modules for English 302: Business Communication and English 314: Technical Communication.” *PI:* R. E. Burnett, ($50,000)

2000-2001 Office of the Provost: ISU Learning Community Initiative 2000. *Project:* “Building Agronomy/ English Learning Communities.” *PIs:* R. E. Burnett, T.A. Polito, S. Pogranichniy, D. Roberts, and J. Schafer ($23,900)

1999-2000 Office of the Provost: ISU Learning Community Initiative 1999. *Project:* “Building Agronomy/ English Learning Communities.” *PIs:* R. E. Burnett,   
T.A. Polito, S. Pogranichniy, D. Roberts, and J. Schafer ($23,000)

2000 Faculty Senate Committee on Professional Development, Foreign Travel Grant ($561)

1998-99 Office of the Provost. *Project:* “English 309/Agronomy 356 Learning Community Assessment.” *PIs:* R. E. Burnett, T. Polito, D. Roberts, J. Schafer ($4,313)

1997-98 College of Agriculture: Innovative Teaching Grant. *Project:* “English 309/Agronomy 356 Learning Community:Integration of a Proposal Writing Course from the Department of English and a soil science course from the Department of Agronomy—A learning community beyond the freshmen year.” *PIs:* R. E. Burnett, T. Polito and J. Schafer ($3,000)

1996-98 (extended until 1999) United States Department of Agriculture (USDA) Challenge Grant. *Project:* “An Internet Clearinghouse for Improving Communication across the Curriculum in Food and Agricultural Sciences.” *PI*: David Russell, R. E. Burnett, E. Hart, R. Martin ($61,400)

**IV. RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITIES**, continued

**GRANTS AND CONTRACTS**, continued

**Grants Awarded: PI or Co-Pi**, continued

1997-98 Office of International Students & Scholars. *Project:* Support to (1) explore available literature about Japanese manuals and (2) develop intercultural communication materials and activities for business and technical communication classes ($4,800). *PI:* R. E. Burnett

1993-94 College of Liberal Arts and Sciences (LAS) support for project with research assistant. *Project:*   
“Design and Interpretation of Visuals.” *PI:* R. E. Burnett, *Co-PI*: M. Hassett (PhD student) ($12,000)

1993 LAS Summer Research Award (June 28-July 23, 1993). *Project:* “Research about Collaboration in the Classroom and the Workplace.” *PI:* R. E. Burnett ($4,000)

1992-93 Department/LAS support for a research assistant for literature review. *Project:* “Business, Technical, and Professional Communication in an International Context.” *PIs*: N. Blyler, R. E. Burnett, H .R. Ewald, D. Kienzler, C. Kostelnick, C. Thralls (Funding for research assistant)

1991-92 LAS support for equipment. *Project:* “Proposal for Support for Process-Tracing Research.” *PI:* R. E. Burnett ($1,900)

1992 LAS Summer Research Award (June 29-July 24).“The Nature of Collaboration in Writing.” *PI:* R. E. Burnett ($4,000)

1991-1995 Affiliated Researcher; 1988-1991, Researcher. Center for the Study of Writing & Literacy at UC Berkeley and Carnegie Mellon: *Making Thinking Visible Project*. Funded by the Heinz Endowment. *PI*: L. Flower, Department of English, Carnegie Mellon. Focus: Collaborative planning; Co-PIs: R.E. Burnett, D. Wallace.

1991-92 English Department support for a research assistant to help with literature search about technical and scientific collaboration in contemporary and historical contexts

1989-1990 Researcher and Mellon Fellow. Literacy in Science Research Center: Project 7. Project funded by the Mellon Foundation. *PI*: J. R. Hayes, Department of Psychology, Carnegie Mellon. Focus: Analysis of science texts

1983 Independent Scholar. Study in the Humanities Grant, awarded by Council on Basic Education and National Endowment for the Humanities. *Project*: Rhetoric of scientific and technical discourse. *PI:* R. E. Burnett ($2,000)

1973 Researcher/Team Member, Chelmsford High School. Environmental Studies Grant, awarded by the NSF. *Project*: Interdisciplinary Studies (developed interdisciplinary curriculum with h.s. instructors from science, math, tech-voc studies, history & social science, and English)

**Grants Applied for But Not Awarded, 2007-2015**: **As PI, Co-PI, or Evaluator**

2015 NSF Cyberlearning. “DIP: Using MOOCs to Create a Collaborative Community for Global STEM Communication.” PIs: Rebecca Burnett, and Andy Frazee. ($1,301,703)

2015 GT-FIRE Grant. “Embedded Artists in Multimodal STEM Communication.” PIs: Rebecca Burnett,   
A. Madison Cario, and Andy Frazee. ($40,00)

2014 National Science Foundation, Division on Undergraduate Education Improving Undergraduate STEM Education—“Spreadable STEM: The Liberal Arts as Incubators of STEM Literacy.” Project PIs: Michael Gavin and Colin Wilder, University of South Carolina; Marc Bousquet, Emory University. Program Evaluator: Rebecca Burnett. ($919,561)

2014 American Education Research Association (AERA)—“ Learning for work: The role of MOOCs in strengthening workplace literacy.” Project PI: Rebecca Burnett. Co-PIs Andy Frazee, Karen Head. ($20,000)

**IV. RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITIES**, continued

**GRANTS AND CONTRACTS**, continued

**Grants Applied for But Not Awarded, 2007-2014**: **As PI, Co-PI, or Evaluator**, continued

2014 National Science Foundation, Cyberlearning Grant—“ Using MOOCs to Create a Collaborative Community for Global STEM Communication.” PI: Rebecca Burnett. Project Coordinators: Andy Frazee and Amanda Madden. ($1,349,760)

2013 National Endowment for the Humanities, Digital Humanities Start-Up Grant, Level I—“Assessing Multimodal Artifacts: Designing Program-Wide Criteria, Methods, and Tools.” PI: Rebecca Burnett. Co-PIs: Andy Frazee and Amanda Madden; Collaborators: Brandy Blake, Kathleen Hanggi, and Julie Hawk. ($30,000)

2012 Intelligence Advanced Research Projects Activity (IARPA). Request for Information (RFI): Strengthening Human Adaptive Reasoning and Problem-solving (SHARP)—“Risk, Rival Hypotheses, and Reflection in Scenario-based Problem Solving.” PI: Rebecca Burnett (Georgia Tech) and Brandon Conover (Bennett Aerospace). Co-PIs: Jason Ellis, Andy Frazee, Diane Jakacki, and Amanda Madden (all Georgia Tech).

2012 National Endowment for the Humanities, Digital Humanities Start-Up Grant, Level I—“Space and Place in the Humanities: Teaching with Maps and Mapping Technologies.” PI: Rebecca Burnett. Co-PIs: Diane Jakacki, Thomas Lolis, and Robin Wharton. Lead Investigators: Brandy Blake, Doris Bremm, Kathryn Crowther, Amanda Madden, Kellie Meyer, and Sarah Schiff. ($25,000)

2011 Department of Defense Minerva Research Initiative. Broad Agency Announcement W911NF-11-R-0011. “GIS/mapping to Promote Negotiation and Conflict Resolution.” PIs: Doug Bennett, Rebecca Burnett, Andrew Cooper.

2010 McArthur Foundation. “[Extending STEM Capabilities by Expanding Multimodal Communication Competence](http://www.dmlcompetition.net/pligg/story.php?title=887).” PI: Rebecca Burnett. ($198,950)

2010 DARPA SN-10-52, NAC – Negotiate Across Cultures. “Collaborative Narration: Negotiating Cultural Conflicts through Multimodality.” PIs: Doug Bennett, Rebecca Burnett, Andrew Cooper.

2010 Phase 2: OSD08-CR8. “Accelerated Learning Using Game Technology.” PIs: Doug Bennett, Don Gemeinhardt (Bennett Aerospace); Rebecca Burnett (Georgia Tech); Frank Greitzer (Battelle).   
Co-PIs: Andrew Cooper (Georgia Tech); Lyndsey Franklin (Battelle); and Jerry Heneghan, Joe Halper, Sarah Gray, Producer (Virtual Heroes/ARA).

2009 Phase 1: OSD08-CR8. “Insider Threat: Protecting the Firm! A Serious Game for Training.” PIs: Doug Bennett, Don Gemeinhardt (Bennett Aerospace); Rebecca Burnett (Georgia Tech); Frank Greitzer (Battelle). Co-PIs: Andrew Cooper (Georgia Tech); Lyndsey Franklin (Battelle); and Jerry Heneghan, Joe Halper, Sarah Gray, Producer (Virtual Heroes/ARA).

2008 Solicitation No. LGL08I00002. “Federal Law Enforcement Training Center (FLETC) Distance Learning Portal.” WILL Technology, Inc. PI: Doug Bennett. Co-PIs: Rebecca Burnett (Georgia Tech); RTI International (Research Triangle Park, NC)

2008 Proctor & Gamble: P&G Fund–2008-09 Higher Education Grant Program. “Using Laptops in Classrooms and Corporations: Transforming and Transferring Attitudes, Behaviors, and Practices.” PI: Rebecca Burnett. ($9,200)

2008 Writing Program Administrators. “Re-centering the Student-Centered Writing Classroom.”   
Co-PI: Ben Robertson. ($5,000)

**IV. RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITIES**, continued

**GRANTS AND CONTRACTS**, continued

**Grants Applied for But Not Awarded, 2007-2014**: **As PI, Co-PI, or Evaluator**, continued

2008 Robert Wood Johnson Health Games Research Grant Proposal. “VIRTUALLY SAFE: A Game Intervention in Second Life to Promote and Analyze Condom Use.” Principal Investigator: Celia Pearce. Co-PI: Rebecca Burnett.

2007 Centers for Homeland Security. Overall Proposal: “Center for Natural Disasters, Coastal Resilience” (PI: Richard Luettich, UNC–Chapel Hill); Relevant Section of Proposal: “Hazards, Human Behavior & Economic Resilience” (Co-PIs: Jamie Kruse, Director, Center for Natural Hazards Research, ECU and Carla Prater, Associate Director, Hazards Reduction and Recovery Center, Texas A&M University (TAMU). Project within Proposal: “Accessibility, Comprehensibility, and Usability of Risk and Emergency Information” (Project Leaders: Donna Kain, Catherine Smith, ECU / Rebecca Burnett, Georgia Inst. of Technology). Role: Project Leader. ($17,948,569)

2007 Fletcher Fellowship (Harvard). “Students Looking In, Out, Backward, and Forward to Explore and Produce Textual, Oral, Visual, and Nonverbal Artifacts Related to Brown v. Board of Education.” PI: Rebecca Burnett. (Fellowship Award)

**PROFESSIONAL PRACTICE**

**Project Consultant**, Agency for Instructional Technology (AIT), 1986-1989, 1993-94, 1997-1998, Bloomington, IN

* Project consultant for Communication 2000 (designed by AIT; published by Southwestern), an applied academics program that uses multimedia to present a comprehensive communication curriculum, primarily for secondary students (year-long curriculum of 10 modules, each with interactive videodisk, videocassette, learner’s guide, instructor's guide, and template disks)
* Project developer and writer for international program in Applied Communication (designed and published by AIT) for vocational-technical students (year-long curriculum of 15 modules, each with student text, two instructional videos, and instructor's manual); consultant on development of new modules

**Consulting Reviewer**, Perfection Learning, 1996, Des Moines, IA  
Contributed substantively to revision of content, organization, and design for prototype in a series of booklets for teaching technical communication to secondary students.

**Critical Friend**, Department of English, Ames High School, 1995-1996, Ames, IA Advisor and advocate in the process of examining and revising the high school English Department curriculum for grades 9-12.

**Teacher Trainer**, Department of Education, State of Indiana, 1994-1999, Indianapolis, IN   
In-service trainer and consultant for secondary English and tech prep teachers who are redesigning their curriculum to incorporate technical reading and writing.

**Business and Industry Consultant** for traditional as well as high-tech companies

**Analyst**: Analyze, define, and evaluate communication problems in industry. Clients have included General Electric (analyzed problems with international marketing presentations for GE's Military Aircraft Engine Group) and Honeywell (analyzed problems production workers had understanding written procedures)

**IV. RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITIES**, continued

**PROFESSIONAL PRACTICE**, continued

**Consultant**: Work with individuals and small groups—for example, at ALCOA, designing documentation for proprietary engineering software; helping senior-level scientists and research & development engineers to strengthen their skills in preparing technical documents and presentations

**Expert Witness**: Analyze instructional manuals and materials, give depositions, and testify in litigation involving factors such as failure to warn and adequacy of text, visuals, and design in instructions

**Writer/Editor**: Formulate, write, and edit federal and state grant proposals, training and user manuals, analytical and evaluative reports, brochures, curriculum and instructor guides, text manuscripts, newsletters

**Industrial/Business Developer/Trainer:** Develop and conduct workshops in technical, business, and professional communication for clients. Specific on-site seminars and workshops since 1980:

* Wells Fargo, Des Moines, IA  
  Two 2-hour workshops for desktop publishing teams  
  *Collaboration in Workplace Teams*, October 2001
* Howard R. Greene, Des Moines, IA   
  Two day-long seminars for engineers and engineering supervisors  
  *Engineering Writing at Howard R. Greene— Part I*, April 1999; *Part II*, January 1999
* Blue Cross & Blue Shield of Iowa/Wellmark, Des Moines, IA  
  Two day-long seminar series for writers, trainers, and supervisors, 1994  
  *Writing Manuals & Other Instructional Texts*—6 weeks, 18 hours   
  *Writing Manuals & Other Instructional Texts* *for Medicare Specialists*—6 weeks, 18 hours
* Swanson Analysis Systems, Inc. (SASI), Houston, PA   
  Seminar series for engineers, programmers, and writers   
  *Technical Communication*—6 weeks, 18 hours; 1988
* Compugraphic, Inc., Wilmington, MA (Seminar series for engineers and programmers)   
  *Engineering Writing*—10 weeks, 30 hours; 1984
* Intertel, Inc., Andover, MA
* Wang Laboratories, Lowell, MA   
  Two-semester courses for professionals in manufacturing, quality assurance, personnel   
  *Technical Communication*—1984: 15 weeks, 45 hours; 1985: 15 weeks, 45 hours
* *Writing Skills Workshop for Production Personnel—*3 sessions, 6 hours; 1982
* Digital Equipment Corporation, Westminster, MA  
  *Writing Skills for Sales Service Reps*—2-day seminar; 1981
* American Institute for Creative Education, Augusta, ME   
  *Technical & Business Writing Skills for Managers, Supervisors, & Administrative Assistants*—1-day seminar; 1980

**V. SERVICE**

**PROFESSIONAL CONTRIBUTIONS**

**Editorial Advisory Boards**

Computers & Composition Digital Press, 2007-present

*Journal of Business and Technical Communication*, 1998-present

*Technical Communication Quarterly*, 1993-1997, 2004-2006, 2014-present

**Reviewer for Promotion & Tenure Cases**

|  |  |
| --- | --- |
| * Auburn University * Ball State University * Brigham Young University * Carnegie Mellon University * Clarkson University * Memphis State University * Merrimack College * Michigan State University | * Michigan Technological University * Missouri University of Science & Technology * Northeastern University * Texas Technological University * University of Cincinnati * University of Hawaii * University of Nevada, Las Vegas * University of Toronto |

**Reviewer/Referee for Professional Journal Articles**

*Technical Communication Quarterly*, 1989-1997, 2014-present

*IEEE Transactions on Professional Communication, 2009*

*Engineering Education,* 2007-09

*Research in the Teaching of English*, 1992-2000, 2005-06

*Journal of Advanced Composition*, 1995-1998

*Teaching English in the Two-Year College*, 1987-1998

*Journal of Business and Technical Communication*, 1986-87; 1994-1997, 2002-2006

*Technical Communication* (STC journal), 1988; 1997

**Conference on College Composition and Communication**

Member, Intellectual Property Committee, 1999-present

Member, CCCC Executive Committee (national election), 1996-99

Associate Chair, CCCC Committee on Intellectual Property, 1997-99

CCCC Rep to Teaching English in the Two-Year College Association Executive Board, 1997-99

**National Council of Teachers of English**

Technical Communication Awards Committee, 2013-14

National Standing Committee on Technical and Scientific Communication

Committee Member—nine 3-year appointments: 2008-2011; 2005-2008; 2002-2005; 1999-2002; 1996-99; 1995-1998; 1990-93; 1984-87; 1981-84

Chair, 1993-95

Associate Chair, 1992-93

**Association of Teachers of Technical Communication**, Executive Board, 2002-2006, 2014-15

**Consortium for the Study of Engineering Communication**   
Member Institutions: Auburn, Carnegie Mellon, Cornell, Iowa State, KSA, Inc., Northwestern, Rensselaer Polytechnic Institute, Rice, Delaware, Michigan, North Carolina, Mercer, Wayne State, 2000-2004

**Association for Business Communication**

National Committee on Research, 1992-2004

**VI. SERVICE**, continued

**PROFESSIONAL CONTRIBUTIONS**, continued

**New England Association of Teachers of English**

Executive Board Member, 1981-1987

Chair, Awards Committee, 1985-87

Consultant/advisor for 1987 annual conference, 1986-87

Chair, Resolutions Committee, 1983-84

Consultant/Advisor, 1983 annual 3-day conference, 1982-83

Conference Director, 1982 annual 3-day conf: New Challenges in Communication,   
Bedford, NH, 1981-82

**Massachusetts Council of Teachers of English**

President, 1983-84

Chair, State Computer Committee, 1982-83

Vice-President, 1980-83

Executive Board Member, 1978-84

Regional Director, Northeast Region, 1978-80

Coordinator/Director for seven state and regional conferences

**Society of Technical Communication**

Sponsor/Academic Adviser to Student STC Chapter, Iowa State University, 1992-2002

Deputy Director of Operations for 1982 International Tech Comm Convention,   
Boston, MA, 1981-82

**COMMUNITY CONTRIBUTIONS**

Editor, *Master Gardener Page* (weekly page in the daily local paper, *Ames Tribune* (IA). Wrote, solicited, and edited gardening articles for two years, 1998-2000; regional distribution in central Iowa.

**CAMPUS CONTRIBUTIONS**

**Georgia Institute of Technology** (2007-present)

**State-wide Committees**

University System of Georgia’s Academic Committee on Communication (RACC), 2012-present

University System of Georgia’s Academic Committee on English (ACE), 2008-present

University System of Georgia’s Strong Foundations Task Force, 2008

Curriculum Competencies Committee, 2008

Curriculum Design & Assessment Committee, 2008

**Institute Committees**

Athletics Academic Steering Committee, Member 2013-present

MOOC Selection Peer Review Committee, Member 2013-present

CCG-GT Steering Committee, Member 2013-present

Project One Committee (formerly First-Year Reading Committee), Member 2011-present

**VI. SERVICE**, continued

**CAMPUS CONTRIBUTIONS**, continued

**Georgia Institute of Technology** (2007-present)

**Institute Committees**, continued

GenEd Committee

* Committee, Member 2011-present
* Assessment Subcommittee, Member 2010-2011 (subsumed into main committee)

Faculty Leadership Roundtable, Member 2007-present

Campus-wide Communication Center (in Clough Undergraduate Learning Commons)

* Clough Undergraduate Learning Commons Committee, Member 2007-2011
* Communication Center Planning Committee, Chair 2008-2011
* Task Force for the Campus-wide Communication Center, Chair 2007-08

Student Multimedia Application Learning Committee, Member 2009-2012

Search Committee: Dean of Ivan Allen College, Member 2009-2010 (Recommended: J. Royster)

Search Committee: VP for Communications & Marketing, Member 2009-2010 (Recommended:   
M. Warden)

CNUSP (Computer and Network Usage and Security Policy) Committee, Member 2008-2010

**Ivan Allen College Committees**

Ivan Allen College Handbook Committee, 2012-present

Westside Task Force, Member 2011-2012

50th Anniversary Celebration Committee, Member Fall 2011

Ivan Allen College P&T Committee, Spring 2011

Undergraduate Minor Work Group, Member 2009-2010

**School of Literature, Media, and Communication Committees/Responsibilities**

***Current LMC Committee Activity***External Review Committee, 2014-15

Search Committee for Tenure-Line Hire in Technical Communication, 2014-15

Handbook Committee, 2013-present

Mentor to Tenure-line Faculty Member, Karen Head, 2011-present

Directors’ Committee, Member 2009-present

Undergraduate Curriculum Committee, Non-voting Member 2007-present

Writing and Communication Committee, Chair 2007-present

Executive Committee, Chair 2007-08; Member 2008-09, 2012-present

***Previous Committee Activity***P&T Field Committee for Carl DiSalvo, Chair, 2012

Search Committee Member

* Four tenure-line positions, 2010-2011 (Recommended: K. Head, L. Klein, C. LeDantec,   
  J. Sharp)
* School chair, 2011-2012 (Recommended: R. Utz)

P&T Committee, 2010-2011

Website Redesign Committee, Member 2008-2009

**VI. SERVICE**, continued

**CAMPUS CONTRIBUTIONS**, continued

**Georgia Institute of Technology** (2007-present), continued

**Writing and Communication Program Committees**

***Current WCP Committee Activity***

Assessment Committee, Chair 2010-2011; Member 2007-2010, 2011-13

Awards Committee (Teaching Awards & Multimodal Student Awards), Member 2007-present

Brittain Fellow Hiring Committee, Member 2007-present

Communication Center Committee, Ad Hoc Member 2011-present (formerly Pilot Communication Center Committee, Chair 2007-2011)

Consulting Consortium, Director 2009-present

Curricular Innovation Committee, Member 2012-present

DevLab Committee (formerly the R&D Lab Committee), Ad Hoc Member 2009-present (conflating Social Media Committee (formerly the Handbook Committee), Member 2007-2012; Video Display Committee, Member 2009-2010; and Website Committee, Member 2007-2012)

E-Book Committee, Member 2007-present

Professional Development Committee, Ad Hoc 2012-present (conflating the Mentoring Committee, Member 2009-2012, and the Peer Observation Committee, Member 2010-2012)

Special Events Committee (including Colloquia, Speakers, and Symposia), Member 2007-present

Technical Communication Committee, Member 2007-present

World Englishes Committee, Member 2008-2011, Ad Hoc member 2011-present

***Previous Committee Activity***

Intellectual Property and Professional Ethics Committee, Member 2008-2013

Service Learning Committee (Ad Hoc), Member 2009-2011

**Iowa State University** (1991-2007—except two leave-without-pay semesters: Sp 2002 and Sp 2005; and three Faculty Professional Development Award semesters: 1995-96 and Sp 2006)

#### ISU University Committees

Committee to Review the Office of the President and President Geoffroy, 2006-07

Faculty Senate *Faculty Handbook* Committee, 2001-2004

ISUComm (ISU’s university-wide communication-across-the-curriculum program)

* ISUComm Ad Hoc Committee, Member, 2001-2004
* ISUComm Assessment Committee for Faculty Senate Task Force, Chair, 1999-2001

Teaching Partners Program, 2006-2007. Mentored two junior faculty members, from Department of Animal Science and Department of Community and Regional Planning

University Faculty Review Board, 2002-2005, 2005-08

University Faculty Review Board, Chair of Convened Hearing Board, 2004

University Professor Selection Committee: University 2004, 2005

**ISU College of Agriculture Committees**

Curriculum Committee, 1997-207 (advisory only)

Curriculum Committee’s Subcommittee on Communication, 1992-1995, 1996-2007 (advisory)

**ISU College of Liberal Arts & Science Committees**

Ad Hoc Committee for Center for Online Learning (LAS COLL), 2001-2003

Ad Hoc Committee for Critical Thinking & Problem-Solving Course Development, 1992-93

Ad Hoc Committee to Develop LAS Science & Society Initiative, 2001

University Professor Selection Committee: LAS 2004

**VI. SERVICE**, continued

**CAMPUS CONTRIBUTIONS**, continued

**Iowa State University**, continued

### ISU Department of English Committees

Ad Hoc Committee on Teaching Effectiveness, 1997-98

Ad Hoc Committee on Written and Speech Communication (precursor to ISUComm), 1999-2000

Administrative Committee, 1994-1995, 2000-2007

Admissions Committee for RPC PhD and RCPC MA, Member 1996-97, Chair, 1996-2001

Advanced Communication Committee, Chair, 2000-2007

Computer Resources Committee, 1998-2007

Examinations Committee for RPC PhD

* Chair, Fall 2005
* Member 1994-1995, 1999, 2003-04, 2006-07

First-Year Composition Committee, 2000-2007 (advisory only)

Haggard Doctoral Fellowship Committee, 1997, 1999

Hiring and Search Committees

* Contemporary Rhetorical Theory/Professional Communication Theory, 2000-2001. (Recommended Carl Herndl)
* Department Chair (DEO) Search Committee, 1999-2000. (Recommended Charles Kostelnick)
* African-American Studies Program (joint Department of English/Studies Program Search Committee), 1998. (Recommended Jane Davis)
* Chair, Rhetorical Research/Professional Communication, 1999. (Recommended Dorothy Winsor)

Mayan Resorts Internship, ISU Program Coordinator, 2003-05

Publicity & Promotion Committee for RPC PhD, 1997-1999

Research Committee (for research release recommendations), 1996-1998

Review Committee for faculty promotion and tenure, 1996-98, 2004

RPC Graduate Curriculum Committee, 1991-1992; 1993-1994

RPC Grants Committee, 1991-1993

RPC Course Development Subcommittee, 1991

RPC Advisory Committee, 1991

Undergraduate Studies Committee, 1999-2000

**Carnegie Mellon University** (1987-1991)

#### Co-Editor, Center for the Study of Writing (Carnegie Mellon and UC Berkeley), Technical Report Series, 1990-1991

#### Committee Member: Department of English [Faculty] Graduate Committee, 1988-1990; Rhetoric Colloquium Committee, 1988-89

**VII. MAJOR HONORS AND AWARDS**

**Meada Gibbs Outstanding Teacher Award**, 2012. The Association for Business Communication (ABC) annually recognizes significant disciplinary contributions, outstanding teaching experience, and a strong record of research and professional practice, making the award to a person with evidence of excellence on a large scale, such as major program innovations, authorship of widely used textbooks, and an international reach related to pedagogy. ABC is an international, interdisciplinary organization, committed to advancing business communication research, education, and practice.

**Georgia Tech Thank-a-Teacher Awards,** 2009, 2010, 2012. Students thank faculty and staff for improving their experience. The awards are co-sponsored by the Student Government Association and the Center for the Enhancement of Teaching and Learning.

**Media Literacy Award,** 2011. The National Council of Teachers of English (NCTE) presented Georgia Tech’s Writing and Communication Program with the national Media Literacy Award, which recognizes the program for "persistent, innovative, and imaginative application of media analysis and media composition in English studies." NCTE is the largest professional organization for English/language arts in the US and has an international membership.  Burnett collaborated with a team of Brittain Postdoctoral Fellows, lead by Dr. Jesse Stommel and including Dr. Lauren Curtright, Dr. Melanie Kohnen, and Dr. Roger Whitson.

**Jay R. Gould Award for Excellence in Teaching Technical Communication**, 2006. International Society of Technical Communication (STC) award “honors excellence in teaching that becomes true academic mentorship: the personal and professional concern that the best teachers extend to their students beyond the demands of the classroom and beyond even graduation as former students continue to grow throughout their professional careers." STC is dedicated to advancing the arts and sciences of technical communication. It is the largest organization of its type in the world.

**Sabbatical** (called Faculty Professional Development Assignment at Iowa State University), Spring 2006. Research about risk communication.

**Associate Fellow of the Society of Technical Communication**, 2003. International honor that is   
“… conferred upon a senior member who has attained distinction…. Not more than three percent of the Society’s membership may hold the rank of associate fellow at any time."

**University Professor**, 2002. Promotion for having “a significant impact on…[and] outstanding performance in...teaching, research, and professional service, and evidence that the candidate has acted as a change-agent.”

**Outstanding Innovations Award**, 2001. ISU award for “exemplary contributions to the ISU learning community program.”

**Master Teacher**,2000-2001. Awarded for teaching with technology by ISU College of Liberal Arts & Sciences.

**Sabbatical**, 1995-96. Research in Japan about corporate teams and structure of instructional documents.

**Promising Research Award** in English for dissertation research, 1992. Awarded by the National Council of Teachers of English (one of three national dissertation awards given annually by the National Council of Teachers of English.