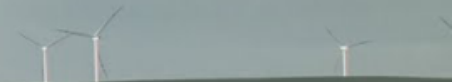




**INTERSECT 19**

*The New Energy Ecosystem*



# Energy 101: Southeast

## Video modules to enhance energy literacy

*Presented by:*

John Thornton, MFA

Video Production Coordinator

IAC School of Literature, Media, and Communication

April 10, 2019

**INTERSECT 2019**

Atlanta, GA

# Energy 101 SE: Overview

- Develop a series of video modules aimed at energy education
  - Provide a context for key energy topics
  - Describe distinctive aspects of the Southeast
  - Target audience includes general public, college and K12 STEM
- 
- *GT has expertise in energy education and in media and communications*
  - *Combination of on and off-campus filming locations*
  - *External partner involvement planned for phase 2*

## ***EPICenter and LMC are creating the following regional content***

- Overview module: Aims and scope of our mini-MOOC
- **Electricity Generation:**
  - US and global
  - Southeastern perspectives
- **Energy Demand:**
  - Buildings
  - Transportation
- **Energy Policy** primer:
  - Federal context
  - State and local energy regulations and policies
- **Energy Economics:**
  - Electricity rates and LCOE
  - Energy investments

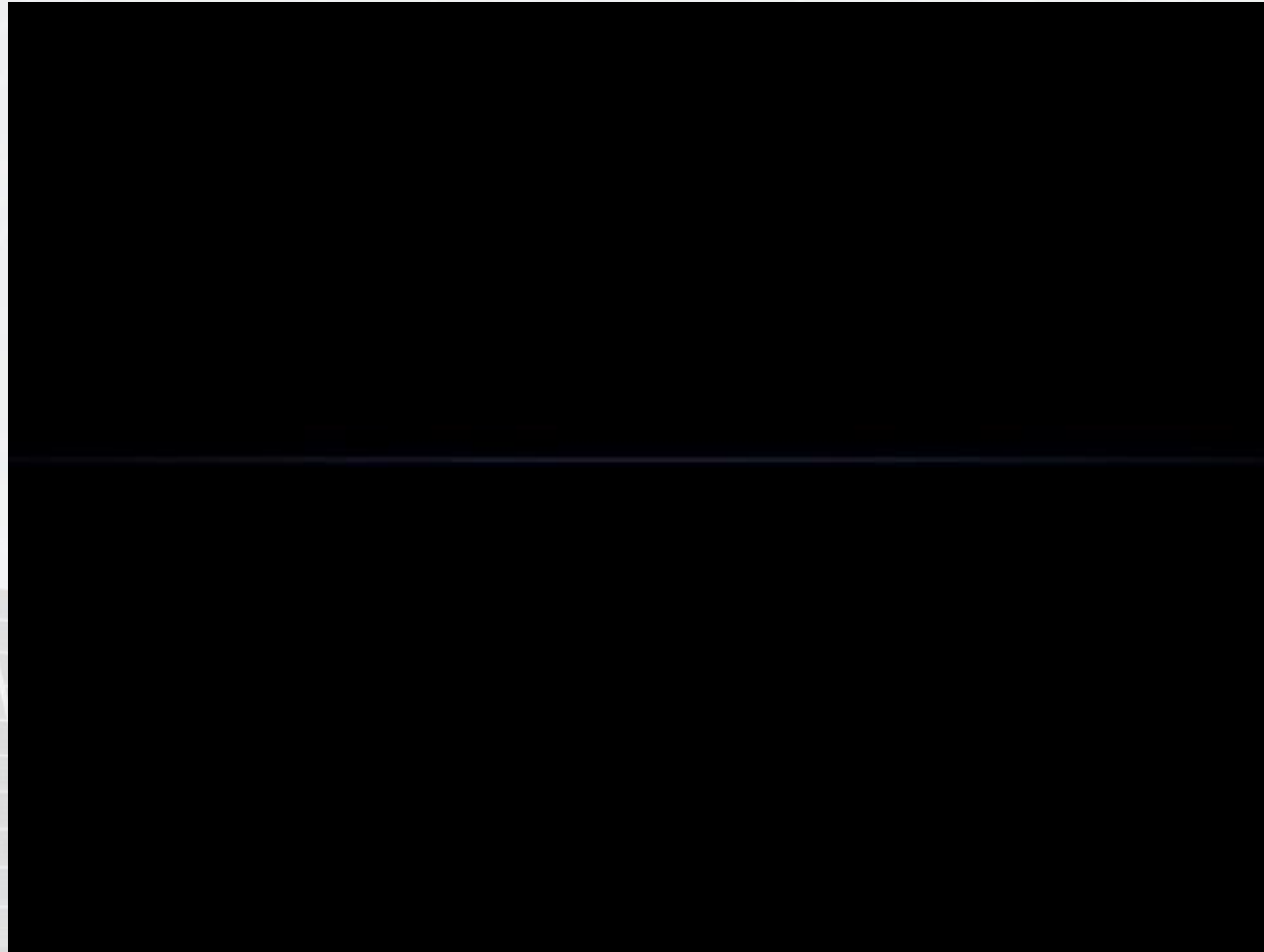
## ***Progress report, in brief:***

- Data has been compiled, content drafted
- Filming underway, two pilot modules complete
- Platform/format being finalized
- Student involvement from LMC and Engineering

# Examples:



# Energy 101 SE: Movie Trailer



# Thank You

For more information, please contact:

John Thornton

[John.thornton@lmc.gatech.edu](mailto:John.thornton@lmc.gatech.edu)